



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – October 15, 2012 Council Meeting

The SBCBA Council met at 7 a.m. at Buddsteel Architectural Products on October 15th. In attendance were Les Nichols, Shirley Kuntz, Nichole Wise, Valerie Gillies, Elaine Fischer, Jim Gowland, Dale Loughheed, Steve Tiffin and Adam Ireland.

Les opened the meeting and the Agenda was adopted in a motion by Adam, seconded by Jim. Minutes for the General meeting on September 25th, followed by a short Council meeting to appoint executive positions were adopted by Jim and seconded by Steve including the amendment that the Executive should be listed as follows: President – Les Nichols; Vice President – Nichole Wise; Treasurer – Elaine Fischer; Secretary – Valerie Gillies; Members at Large – Jim Gowland, Steve Tiffin, Dale Loughheed and Adam Ireland.

A membership report was given by Elaine. Approximately 20 members have registered with payment. Lists were distributed to those present to ask for volunteers to contact those who had been contacted by membership drive mailings, but have not responded.

A brief update was given on financial matters by Elaine. At this point the SBCBA has a balance of \$1,366.00, including the balance that was donated by the prior Teeswater Business Group. The report was adopted by a motion from Nichole and seconded by Jim.

Nichole reported that she had been asked if there would be a Christmas Party organized by the SBCBA for 2012. It was decided that there is really not enough time to plan it for this year and it would be better to postpone this type of activity until there are more memberships to generate revenue. It was agreed to target the year 2013 for the first SBCBA Christmas Party.

A discussion was held which resulted in the decision to put off incorporation of the SBCBA and securing insurance until there is more membership, again to have a large enough budget.

Les proposed to have Shirley Kuntz and Jean Culliton form the sub-committee for a Business Directory. Shirley was present and accepted the position. The proposed goal to have it ready to publish is February 2013. It was agreed that we should concentrate in the short term on having it posted to a website first then work towards a hard copy. It was decided that there will be the opportunity for a business member to have multiple listings to better reflect diverse service areas at an additional fee. It was proposed to be \$10.00 per extra listing for the first year. Members will also have the opportunity to have their listing displayed as a larger ad for an extra fee. Further discussions will be held and decisions finalized as the print date approaches.

Jim put forward a motion that we move forward with investigating and setting up an independent SBCBA website as our main means of communication with membership and others up to a

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\$1,000.00 value, seconded by Dale. Discussion followed as to what the Council would like to see included. The wish list includes: business directory, interactive membership registration, approved minutes, coming events, listings for courses and seminars, promotional material to entice new members and new business to become involved and to locate in the Municipality, contact information for the Executive Council, business profile of the month, newsletter, map, Mission Statement and goals and objectives, bylaws, links to relevant sites and also to member business sites. Les will begin the process of obtaining quotes for website design.

It was proposed that there should be a designated contact person for each of the community areas that the SBCBA serves to have more open communication. The following were nominated and have accepted: Mildmay – Nichole Wise; Formosa and Belmore – Dale Lougheed; Teeswater – Steve Tiffin.

It was proposed that a sub-committee be formed to investigate and report on courses and seminars available. Nichole was nominated to head the committee and accepted the position.

Jim invited the newest members of Council to speak about their interests and ideas for the Association, since they did not have that chance during the original organizational meetings. The areas discussed were economic development, downtown development, membership benefits and help for rural Ontario. It was also pointed out that we could be instrumental in promoting some programs and activities which involve SBCBA members which represent all of Grey-Bruce.

The next meeting will be Monday, November 19th at 7a.m. at the residence of Jim Gowland.

Elaine moved that the meeting be adjourned. The motion was carried.

Signatures of Officers on Approval:

President/Vice President

Secretary

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