



# *South Bruce Community & Business Association*

## *Serving the Municipality of South Bruce*



### **South Bruce Community & Business Association – December 17, 2012 Council Meeting**

The SBCBA Council met at 7 a.m. at Harley's Pub & Perk in Mildmay on December 17<sup>th</sup>. In attendance were Les Nichols, Shirley Kuntz, Valerie Gillies, Jim Gowland, Adam Ireland, Elaine Fischer, Steve Tiffin and Nichole Wise.

Les opened the meeting and the Agenda was adopted in a motion by Elaine, seconded by Nichole. Minutes for the Council meeting on November 19<sup>th</sup> were adopted by Jim, seconded by Adam and carried.

Les reported on the delegation of himself and Valerie's attendance at the Municipal Council meeting in November. The purpose of this was to introduce the SBCBA as an organization representing the businesses in the municipality and to open communications with the Municipal Council. It was discussed that SBCBA will work with businesses that are established or would like to become established in the municipality. It was put forward that we have a committee working on a comprehensive business directory and would like to coordinate our efforts with the directory that exists within the Municipal Council. It was also stressed that SBCBA would be coming forward to ask for some of the Economic Development funds allocated in the Municipal Budget as being a group who would be actively working in this area.

The treasurer's report was given by Elaine. There is now \$2,166.00 in the SBCBA account. There were no expenses for last month.

Shirley was asked to give a membership/business directory update. There are now 50 members. A discussion was held on plans for the Business Directory. Shirley repeated the request that all who have information regarding both current and future memberships keep her up to date with all related information they have gathered that is necessary to build the Directory, both online and in print. Elaine has supplied the original spreadsheet with the newest additions included. The goal is to have the print copy of the Business Directory ready by February. To do this a budget amount is needed. Shirley will get costs on printing 200 copies from Teeswater Printcraft. It was decided that the print Directory be updated for circulation for every Annual General Meeting, which will be in February each year. This would require that all advertising for the year would need to be renewed by February. It was suggested that the last page could be used for revenue building for the print costs, possibly by selling coupon space to members to be used in their businesses. The online Directory will be kept as current as possible throughout the year.

A discussion was held on the SBCBA website. All Council Executive had been sent a link to view progress. It was noted that there needs to be a correction in one of the links and that there needs to be a mailing address included for the Membership Applications. There is still a lot of information that needs to be included as the SBCBA grows and more data is available.

A motion was made by Adam to ask for \$10,000 as a funding request from the Municipality from their Economic Development Budget. Adam will work on the written motion to be submitted to the Municipal Council in January. Motion was seconded by Jim and carried.

Along with the motion to the Municipality, it was agreed that SBCBA should work on a budget to accompany the request for funds to state how it would be used. It was suggested that the list include promotion and retention of businesses in the municipality and website administration. Jim will work on the proposed budget

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***Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.***

Les has been speaking with a representative of the Bruce Community Futures. A representative would be willing to make a presentation to the SBCBA membership as to how they feel they can be of benefit to us and suggest how we may work together. It was agreed that this would be most beneficial at the February General Meeting as all members will be invited to attend. Les will make the request.

Elaine suggested that it would be prudent to set all meeting dates for the SBCBA immediately so that it can be posted on the website calendar for planning purposes. The dates for meetings that will require a rented hall will be confirmed as soon as possible. Postings should be ready for the site before the next meeting. A list will be circulated in time for the next meeting.

It was suggested that a WOWSA Business Resources meeting be posted on the website and circulated to the membership for Thursday, January 17 from 7:45-9:30 a.m. at the Mount Forest Fire Hall. The cost is \$15/person which includes a light breakfast. Contact 519-338-2511 ext. 232 to register.

It was advised that the SBCBA needs to start building data bases regarding what we are about. This will make it possible to have ready resource material available when we receive inquiries for services and information. All Executive are asked to think about what should be included.

The next meeting will be Monday, January 21<sup>th</sup> at 7a.m. at the residence of Les Nichols.

Steve moved that the meeting be adjourned, seconded by Adam. The motion was carried.

*Signatures of Officers on Approval:*

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President/Vice President

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Secretary

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