



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – November 19, 2012 Council Meeting

The SBCBA Council met at 7 a.m. at the residence of Jim Gowland on November 19th. In attendance were Les Nichols, Shirley Kuntz, Valerie Gillies, Jim Gowland and Adam Ireland.

Les opened the meeting and the Agenda was adopted in a motion by Shirley, seconded by Adam. Minutes for the Council meeting on October 15th were adopted by unanimous vote.

A membership/treasurer's report was submitted by Elaine and presented by Les. The report is filed in this minutes book. Not everyone on the distributed prospective membership lists has been contacted. There are two new paid members from outside the municipality.

A discussion was held surrounding the problems which are arising around website development. Les had circulated a call for quotes and the quote that was accepted was to Peter Evans Computer Service, Formosa. Valerie has volunteered to be the SBCBA representative contact for the site. The site is not progressing as quickly as hoped and communication issues have arisen. Les will look into this immediately to see if the contract can be fulfilled in a suitable manner.

Shirley was asked to give an update for the Business Directory sub-committee. She has indicated that she needs to be notified when memberships are added as there are no reports given to her at this time. She requests that all who have information regarding both current and future memberships keep her up to date with all related information they have gathered that is necessary to build the Directory to start with and then to keep it current. Shirley will begin to work on establishing what sections and types of information will be included in the Directory.

Valerie gave a report on her attendance at Destination Brand Camp that had been sponsored by Bruce County Tourism. It was noted that both South Bruce communities who participated, Teeswater and Mildmay, were rated in the top three by participants for their presentations out of 11 communities represented. The role of SBCBA is seen as helping coordinate branding and tourism efforts across the individual communities within the municipality, leaving the communities more free to concentrate on their own projects. There is currently an SBCBA council member active on each of the community committees, Elaine for Teeswater and Nichole for Mildmay. Valerie has indicated that she will share the package of information from the camp with anyone who is interested in looking through it.

Les invited anyone from SBCBA Council to attend the Municipal Council meeting on Tuesday, November 27th at 6:20 p.m. as a delegation from our association.

The next meeting will be Monday, December 17th at 7a.m. at the residence of Les Nichols.

Shirley moved that the meeting be adjourned. The motion was carried.

Signatures of Officers on Approval:

President/Vice President

Secretary

Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.