



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – January 21, 2013 Council Meeting

The SBCBA Council met at 7 a.m. at the home of Les Nichols on January 21st. In attendance were Les Nichols, Shirley Kuntz, Valerie Gillies, Jim Gowland, Adam Ireland, Elaine Fischer.

Les opened the meeting and the Agenda was adopted in a motion by Shirley, seconded by Elaine. Minutes for the Council meeting on December 17th were adopted by Jim, seconded by Adam and carried.

The treasurer's report was given by Elaine. There is now \$1,992.00 in the SBCBA account. Expenses paid this month included invoices for the SBCBA website and the hall rental deposit to Saugeen Conservation Authority for the August 2013 General Meeting.

Shirley was asked to give a membership/business directory update. There are now 60 members made up of 56 businesses, 3 service groups and 1 silent member. Samples were shown of various existing business directories. A motion was made by Jim and seconded by Valerie to go ahead with an 8 ½"X11" laminated sheet directory for the first year. This will be delivered by a bulk mailing to businesses and residents in the municipality. Advertising will be offered on the back of the sheet to members for \$100 for a business size advertisement. Shirley will get the price on a full sheet directory. Categories will be set. Elaine made a motion that any paid ads shown on the printed directory will also appear on the website. Seconded by Adam.

A discussion was held as to whether there should be Membership Cards designed and distributed for SBCBA members to assist businesses in identifying other members for discounts, etc.

A written motion was prepared by Adam to ask for \$10,000 as a funding request from the Municipality from their Economic Development Budget. Jim had proposed a budget to accompany the motion. Adam made a motion to accept the budget proposed by Jim with the amendment that the membership projection be adjusted to 80 for 2013. Seconded by Jim. Adam will hone the letter to be ready for presentation to the Municipal Council for early February. Les will look after booking the SBCBA delegation into a Municipal Council Meeting.

Les proposed a letter be sent from SBCBA in regards to Teeswater Town Hall Support. Carried.

A discussion was held on Teeswater Light Up the Night.

The next meeting will be Monday, February 18th at 7a.m. at the residence of Jim Gowland.

Jim moved that the meeting be adjourned.

Signatures of Officers on Approval:

President/Vice President

Secretary

Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.