



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – June 17, 2013 Council Meeting

The SBCBA Council met on June 17, 2013 at 7 a.m. at the Municipal Office. In attendance were Les Nichols, Adam Ireland, Nichole Wise, Jim Gowland, Valerie Gillies, Dale Loughheed, Shirley Kuntz as well as Sharon Chambers, CEO Municipality of South Bruce and Jennifer Johnson, Public Works Assistant.

Les opened the meeting and the Agenda was adopted by a motion from Adam and seconded by Jim, carried. Nichole moved to adopt the minutes for the May meeting, seconded by Adam, carried. Jim moved to adopt the minutes for the April meeting, seconded by Les.

Les asked for an update on the website. It is being updated as needed. Valerie requested that more photos be submitted to add more appeal to the site. Elaine and Peter are to be working on getting the Member to Member Discount Program information onto the site.

Elaine had submitted the treasurer's report via e-mail.

There were 16 businesses represented at the General Meeting held May 28th. The next General Meeting will be August 27th at 7:30 p.m. at the Saugeen Valley Conservation Authority building in Formosa. It was suggested that perhaps someone from SVCA could be the speaker. Sharon will check to see whom to contact about this. A suggested topic of interest was County Department work on residential development.

Jim and Les are individual members on the DGR (Deep Geological Repository) committee and, as such, are able to keep the SBCBA informed.

A priority for the SBCBA is a Strategic Plan. Sharon spoke on the Strategic Plan being undertaken by the Municipality. She reported that the budget has not yet been passed. There may not be much planned in the form of public meetings due to the amount of major projects underway at this time, but surveys will be developed. The main funding for this is through Spruce the Bruce through finances set out for the individual communities, therefore the Strategic Plan will be targeting the communities through the Planning Act. This allows access to funding that would not be available if it was done under the Municipal Act. The Official Plan Amendment is out now. The Municipality has found vacant property and will talk to the owners about rental or sprucing them up, as well as signage for contact for rental. Planning can be expanded from the community level throughout the Municipality.

Jim recommended that there needs to be a SWOT analysis of all sectors, not just the towns. We need to evaluate where the different sectors are at now. Sharon informed the group that there may be funds coming available from DGR for groundwork for this analysis or for social/economic planning. SBCBA may be able to start their analysis from the DGR research. The Strategic Plan will be built from this, but more may be available from this. It may be possible for SBCBA to be brought in on economic development. DGR will be hiring a consultant that can lead the involved parties through the process. This should begin in approximately 3 months. There may need to be a selected committee to discuss hurdles faced and how to move forward. The discussion needs to be realistic of what can happen. It was suggested that perhaps 2 evening sessions can be set up with SBCBA as a SWOT meeting with the intention to have all sectors represented in the discussion. Sharon will look into sharing resources and training through Bluewater Wood Alliance, business clusters and for a County representative contact and

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a Municipal representative. Jim, Adam and Les will make contacts on behalf of the SBCBA Council for representatives for the various business sectors. Sectors will be based on those in the SBCBA Business Directory. Adam Ireland will arrange for a facilitator. The date for the first SWOT meeting will be July 23rd at 7:00 p.m. at the home of Jim Gowland. Adam moved that the arrangements for the SWOT meeting be adopted, seconded by Nichole, carried.

It was suggested that SBCBA may consider putting a float into the Mildmay Homecoming Parade. Shirley reported that there is to be an information area called “Oasis” for information to be available for attendees of the Homecoming. She will look into information on possibly having SBCBA information included. It was suggested that SBCBA should get durable signs made up for use at this type of event and other future venues. Dale will call for quotes on signs. Adam moved that SBCBA allot up to \$150 on one or a pair of signs for this purpose. Seconded by Jim, carried.

Les is on a committee for OMAFRA and has a book available from this on “Measuring Up”

The next meeting will be Monday, July 15th at 7a.m. at the Municipal Office in Teeswater.

Nichole moved that the meeting be adjourned.

Signatures of Officers on Approval:

President/Vice President

Secretary

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