



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – August 19, 2013 Council Meeting

The SBCBA Council met on August 19, 2013 at 7 a.m. at Harley's Pub & Perk, Mildmay. In attendance were Nichole Wise, Shirley Kuntz, Jim Gowland, Valerie Gillies, Adam Ireland and Dale Loughheed.

Nichole opened the meeting and presented the proposed Agenda.

Jim moved to adopt the minutes for the July meeting, seconded by Shirley.

Elaine had submitted a Treasurer's Report stating that there is not yet a bill for the signs to promote the SBCBA at venues. They were on display at the Mildmay Homecoming.

There are no new members to report. It was suggested that we do a membership drive in September with the main steps to be invoicing the current members, which could be determined through Elaine's list, as well as contacting everyone on the remainder of the original business list compiled for potential membership. The goal should be to make it up to 100 paid members.

Nothing new to report on the website.

It was agreed that the update for the print Business Directory should be done when the next year's membership has been established.

Update on the Branding. Teeswater now has their logo and theme. Mildmay is still working on branding.

New Business.

It was decided that there should be an announcement at the SBCBA General Meeting that we are actively doing a SWOT exercise and what we are trying to do.

Nichole reported on the meeting that had been held at Harley's Pub & Perk with Saugeen Economic Development Corporation. Grants were discussed, as well as what is done in the different offices and what they can do for businesses. There is more funding, lots of programs and courses. Information will be forwarded. There are grants to create new jobs.

Spruce the Bruce held a meeting on downtown improvement. Nichole reported that all of the municipalities were represented. It became obvious that South Bruce was well behind the rest in backing improvement. A lot of other municipalities have been working on tracking and billboards, among other projects.

A discussion was held about the SWOT exercises and the responsibilities of the SBCBA in the process. It was emphasized that we should make sure it is business driven, but also proceed with help from the municipality. We should insure that the direction stays true to what the businesses want. A meeting will be scheduled in September for the next SWOT meeting. Adam will find out

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possible dates from David. Valerie will circulate the information from the first SWOT meeting. We need to address the feasibility of having a dedicated economic development person. This is something the SBCBA should be pushing for. Maybe we should think about the idea of businesses needing to put in a contribution towards this goal. Maybe we should get someone part-time to start. This needs to get onto the Council agenda, perhaps in November. Jim gave a report as a member of the DGR (Deep Geological Repository) committee. There has been one meeting since the last SBCBA Executive meeting. The committee has 3 councilors and 5 people from the community. The education process will probably take about 2-3 years, including the opportunities and challenges. SBCBA can contact Jim or Les for input. There are good opportunities for businesses to have an input through SBCBA. There are 6 municipalities in Bruce County looking at this project, not in either a competitive or political way. There were 21 candidate communities across Canada and some have already been screened out. There are 2 from northern Ontario and some in Saskatchewan. There will be 1-hour interviews with businesses to discuss economics, health and land utilization. There is an office in Formosa. Power companies in Ontario, Manitoba and Quebec have invested. Approximately \$2 billion will be spent on research and input as part of a 20 year project. The entire project could cost \$20-30 billion including storage, finding other industries who would be able to use spent fuel, research institute or establishing an institute hub. First the community must be chosen, then research and geological studies and if the site is not viable, then move on to next community. Perhaps we could get the DGR to speak at SBCBA meetings. When the decision about which community is to be made, Council and Municipality will make the ultimate decision of whether it is in their municipality. Rock formations in this area are conducive to this usage. The Canadian Nuclear Safety Commission is the regulatory body.

It was agreed that all arrangements for the General Meeting in August are looked after.

The next meeting will be Monday, September 16, 2013 at 7:00 a.m. at the residence of Les Nichols.

Valerie moved that the meeting be adjourned.

Signatures of Officers on Approval:

President/Vice President

Secretary

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