



# *South Bruce Community & Business Association*

## *Serving the Municipality of South Bruce*



### South Bruce Community & Business Association – March 17, 2014 Council Meeting

The SBCBA Council met at 7:00 AM in the board room of the Municipality of South Bruce. In attendance were Les Nichols, Sharon Chambers, Shirley Kuntz, Nichole Wise, Jim Gowland, Dale Loughheed, Elaine Fischer, Adam Ireland and Kathy Evans.

Les opened the meeting welcoming the newest member of the Council, Secretary Kathy Evans. A card was sent around to be sent to Past Secretary Valerie Gillies, thanking her, for her years of service.

Les then asked if there were any admissions to the agenda required. None were noted. The agenda was adopted by Adam and seconded by Dale. Carried.

It was then asked if there were any changes or admissions to the Minutes of the last Council Meeting minutes January 20, 2014. It was noted that in retrospect of the Annual General Meeting February 19, 2014, that the names of those being nominated, and the positions being sought, to have been available to the membership and those voting. Motion to approve the minutes made by Jim and seconded by Nichole, Carried.

Shirley reports with the additional members the accounts are doing well.

Sharon reported on the Municipal Strategic plan. The goal is to hire a full-time Economic Development Officer but \$Money is a challenge there. There are many items the Municipality knows needs attention in our area, Seniors Housing, Geared to Income Housing. Jim mentioned that perhaps with the University and College Students getting out of school April end, a Volunteer could be found. She made available to the Council a DRAFT copy of the South Bruce Community Profile. Les made us aware that this document is not for sharing with the general public just yet, but for our information only at this time.

Elaine reported on the membership. There were 46 paid members and 10 that did not want to renew their membership for the 2014 year. Discussion was then put forth, in regards to the Directory advertising. Will the Council continue this for another year or opt in for new idea, such as a newspaper. Jim motioned that the budget of the Directory be increased to 2000 dollars. Seconded by Adam. Carried. Les suggested that discussion of the Directory be put forth in the next agenda as Shirley and Elaine look into other options giving them a month to report.

Kathy reported on the progress of the website. The colour has been changed but the picture is still in process. It's not simply put one picture in and take one out. It's a matter of sizing and changing the photo so it does not look like we "stole" it as well as adding the wording. Pete is working on it but he does have many other projects on the go.

In discussion of new business: The next General meeting will be at Buddsteel June 18, 2014 @ 7:30 AM. Les is going to look into speakers Jill Roote and/or LegalEase?

What is the general consensus of incorporation of SBCBA? Les thought it would benefit SBCBA to be incorporated as a non-profit organization. He mentioned it could be done by someone within the club a lot cheaper than hiring a lawyer for the process at a rough cost of 1500 dollars. There was no direct decision on this at this time. Jim thought there should be more exploration of this and to research our options. Discussion to be continued.

---

***Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.***

Adam reported on the Business Attraction letter. He is going to email the Council a copy of his draft and thought perhaps it could be included on the website for general viewing of the public. Kathy is going to look into this.

Next meeting is to be at Les Nichols home, April 22, 2014 @ 7:00 AM

Motion to adjourn, Elayne and Seconded by Jim. Carried.

Signatures of Officers on Approval:

---

President/Vice President

---

Secretary

---

*Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.*