



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – January 12, 2015 Council Meeting

Les, Elaine, Sharon, Dale, Adam, Shirley, Jim, Kathy and Municipal Representative Mark were all in attendance at the Municipal Offices for 7:00 AM.

Les opened the meeting welcoming everyone and encouraged everyone to introduce themselves to Mark.

Shirley motioned to accept the minutes from December meeting and Adam seconded, all in favour.

Elaine reported on the Treasurer's report and on the membership report, noting three new businesses who are receiving the first year membership free. Adam motioned that new businesses will receive new memberships free for the first year, and Jim seconded, all in favour.

Website update was given by Kathy. There is nothing new to report. Jim wondered if the page could be phone ready. In other words, could a smart phone recognize the phone numbers on the directory and be able to call them. Kathy would mention this to Pete and have him look into that.

The business directory was discussed. Jim mentioned that the previous format of the two sided laminated version was his preference as the other four page booklet is not to be found on his desk of papers. Kathy and Adam agreed that this was the situation for them as well. Elaine would email membership in regards to advertising and it would be in print by March. Kathy will forward file to Teeswater Printcraft in Walkerton and have 3000 printed. Adam motioned to revert to the 2 page format and Jim seconded, all in favour.

The Annual General Meeting will be held in Formosa February 19th to start at 7:30 PM. Elaine was going to ask Nikki if she would cater this event. It was discussed that area businesses (members) could have a small booth for advertising their business. This might bring in more prospective members. Elaine was going to email the membership to invite them to the Meeting and promote the advertising booths. Fliers would go out in the post to the general public promoting the meeting at the end of January. The speaker will be Sharon who will discuss the economic development plan, agri-tourism.

Adam brought up that there should be a subcommittee that is dedicated to the Economic development of the area. Les agreed and more discussion on this to come.

Jim thanked Sharon and the Municipality for all of their support.

The next Council meeting will be March 9th at 7:00 AM in the Municipal Offices.

Signatures of Officers on Approval:

President/Vice President

Secretary

Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.