



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – March 9, 2015

Those present at the meeting were Adam Ireland, Jim Gowland, Kathy Evans, Nic Wise, Les Nichols, Elaine Fischer, Sharon Chambers, Dale Laugheed and Shirley Kuntz

Adam welcomed everyone to the meeting.

A motion to approve the minutes from Jan. meeting Jim and Les seconded

There was no business arising from the minutes

Treasurers report Elaine reported that we have 26 paid members, 4 free, and \$500 for advertising

Discussed directory and going to put together after April meeting

Sharon reported budget proposal depends on red funding. Will know after Mar 12 the standing on economical development.

This group to work with the economical development and get some committees.

Treasurer Elaine has decided to keep on with this .

Communication Plan—Les, Elaine and Jean have done this over the year communicating with members, executive and website. A master email to include town, councillors and executive. Les and Jean and Nic-- Les to continue bringing meetings and seminars etc. keeping everyone up to date on these important events. Les will oversee communications and do monthly emails-- membership.ca Adam suggested Twitter account for communication also Jim made a motion for Les to look after Communications in general for everything seconded by Nic

Economic Development Committee pulling a number of organizations together—Chamber Mildmay, Spruce the Bruce, Tourism, SBCBA & Council rep -- Pull a meeting together for an Action Plan

Suggested Sharon go to Chamber meeting to give some insight to move on. Join together is numbers. Everyone wearing too many hats. Couple council members, each community for Spruce the Bruce (Teeswater and Mildmay), SBCBA and Tourism Hopefully 6 more member. Les suggested SBCBA be the base of this committee. Hope to get some new blood into this committee. Adam to attend a meeting also

Our Mandate is to support existing businesses.

Calendars Brought up at Tourism to have a calendar with businesses advertising, pictures, and events for all of South Bruce on this calendar. To email businesses to see what they think of this idea. Think about this until next meeting.

Next General meeting in June. Time/ date/ location A suggestion to tour Brent MaKague's business in June—Dale to look into this.

Next meeting April 13, at Harleys in Mildmay 7am

Signature of Officers approval Chair

Secretary

Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.