

South Bruce Community Business Association April 1 Meeting

Those present for the meeting were, Adam Ireland, Les Nichols, Dale Loughheed, Elaine Fischer. Mark Goetz, Kathy Evans, Shirley Kuntz, Joe Hoffarth and delegation from Gay Lea and other businesses

Minutes from the March meeting—Jim made a motion to except the minutes from the March meeting seconded by Les all in favour.

Treasurer's report—Elaine nothing outstanding –upcoming bills directory and rental

Membership report—Kathy 46 renewed members—Still have some ad space. Recirculate list that is outstanding hoping to get directory to printers by Friday of this week.

Municipal report—Mark introduced Dianne Harrison- contract for 1 year economic Development – Mon to Thursday in Municipal office—today here just to listen.

Mark -- replacing roads operation manager.

Delegation from Gay Lea—letter drafted up to go to council on April 26.—CKNX, letter sent to other Chambers and municipal councils. Planning on a Public Meeting also

Jim moved that the resolution and letter go to all Municipalities in Saugeen Valley seconded by Dale

Lisa Thompson has sent a letter for new flood map – money has been allotted not ratepayers. This is not about Gay Lea, it is about everybody in the Saugeen Valley watershed

Next general meeting is in June—Dale suggested Teeswater Concrete—Have Phil Thompson at the May meeting to give a talk

New Business Action Plan for 2016 a suggestion was a business fair – free table outside the area charge.

Kathy questioned the directory or a booklet, some other suggestions were, we are doing this for the businesses, we should offer this to outside the area, a map of location of businesses, maybe newspaper, municipal link and email minutes to the businesses, do a calendar was suggested also, coupon booklet.

Les made a motion to stay the same this year and put a map on the website seconded by Jim all in favour. There is 5 paid ads for this year so far

1. Lobby for County Ag focused economic development officer (county Level) wants to see if other Municipalities have economic development officer—Chatham Kent- lots going on—by products Kim c
2. Cooper presentation (Ag focus current people involved also.)
2. SBCBA interaction with corporate entities (ie Gay Lea) reach out with corporate entities sent emails to Mike Barret (Gay Lea)—have business in S/B but head office elsewhere (Huron Bay, Armtec)

3. Business of the Month—Have a draw- send a letter and 2 pictures and we will put on website. Everyone present to do a write up on are own business for May 9.

4. Increased website offerings for business members, possible student employment? Kathy read a letter from Peter Evans computer service offering a website page, pricing and setting up websites. Joe felt we should offer this to members. Elaine felt we should offer it to for \$100.00 to get there own website. Joe made a motion to accept Evan's Computer Service to help businesses to get a website set up at a low cost. Seconded by Jim.

5. High speed Internet in the municipality look into this-- some people don't get much for internet service (Wightman offer cell phone package, old wiring, business at home, High speed draws people to the area, farming industry. How big is the problem? There should be a map more just a discussion with Wightman.

6. Opportunities to form alliance with education partners – offer a college in bigger centers.

Proposal by Adam We do 1,2,3 & 4 voted in 5 & 6 keep in mind.

Questioned a Business Fair—go to a fair and invite them—put up banners (Trade Show) do advertisements—Big job – lots of work to put it on – Should do more at are own fairs Update are signs. Increase presence at the shows in are area Walkerton Home and Garden not sure they have one Hanover does for sure.

Any other business—Elaine sending out an email for stories to share with Saugeen Valley. Need sub committee willing to stand on committee to push out to social media April 14 Gay Lea hearing back, April 26 is the Council meeting. April 22 deadline for issues and concerns form other businesses. Elaine sending to Adam then to membership.

Website development—business of the month.

Next meeting May 9 depending on the weather, Location Dale looking into Gay Lea??? Adam to talk to Jamie Armstrong

Motion to adjourn Jim