



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – March 8, 2017 Council Meeting

Our new council elect and representatives from South Bruce Municipality met at 7:00 AM at Harley's and enjoyed delicious coffee and muffins fresh from Nik's kitchen! Thank you Nik!

Attending was: Adam Ireland (President and representing Albadon Progressive Ag Ltd), Les Nichols (Past President and representing Crop Watch Crop Consulting), Nikk Wise (Vice President and representing Harley's Pub and Perk), Elaine Fischer (Treasurer and representing Buddsteel), Rhonda Niesen (South Bruce Municipality Economic Development Officer), Jean Culliton (Director and representing John's Garage), Jim Gowland (Director and representing Jim and Judy Gowland Farms), Joe Hoffarth (Director and representing Keystone Masonry Inc), Dale Loughheed (Director and representing Huron Bay Co-operative Inc, Teeswater), Dave Ireland (Director and representing Dave Ireland Consulting), and Kathy Evans (Secretary and representing Evans Computer Services).

Adam opened the meeting, welcoming everyone.

Elaine gave the treasurer's report.

Kathy gave the membership report. 1 FREE Membership, 4 NEW PAID Memberships, 35 RENEWED Memberships (2 added after meeting) and 4 PAID Business Card Sized Ads. A Total of 40 Memberships to date. Lists of previous members were given out so that the council could help in contacting those that have not yet renewed. Kathy to email those from previous years to see if they are interested this year.

Rhonda gave an extensive report on the happenings re: Economic Development and Tourism. Municipality website has 1600 users and their Facebook page over 8000! They are actively searching for grants for Spruce the Bruce initiatives. There is a site at Bruce Power that the municipality is a part of like the welcome wagon you can offer coupons from your business, more information to come on this. As well as a link on the Bruce Municipality site "Business to Bruce", also more information to come on this. To come is a "Doors Open" event with 51 participants booked so far. They are gathering information about our area for a digital on site program "Town Folio" this will be linked to real-estate agents as well. They have contacted Ontario Trails Website and also looking into the Adventure Passport site. Getting more involved with the tractor tour as well! Exciting things happening, keep your eyes and ears peeled!

Discussion on the Borth Development. Adam reported that Brian Knox filed an appeal re: width of the driveway and clearing of trees, and suggested that Council contact Brian to show support.

Discussion on Bruce Power: Les talked about Bruce Power and the start of refurbishment. The amount of employees already hired is over a thousand. This is a 20 to 30 year project with projections of 2 to 4 thousand more jobs to come. Not to mention the number of job replacements to be foreseen. They are now in the waiting on the 2nd approval for the low level DGR.

Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.

Dave discussed the meeting at the Municipality on Tuesday the 7th. Talked about sharing resources for courses such as WHMIS, Fork lift and Health and Safety courses. Dale mentioned purchasing a five acre parcel for a building that would house the required personnel/equipment for such a venture. Adam said, there is money available and there is a need! More to discuss on this issue!

Our last discussion was the Committee structure for SBCBA. Adam proposed five Committees with SBCBA as the Umbrella.

Industry, nominated chair, Dave Ireland, accepted.

Agriculture, nominated chair, Les Nichols, accepted.

Main Street Commerce, nominated chair, Nikk Wise, accepted.

Discussion about having The Mildmay Chamber fall under this committee, which would allow them to run as they wished but still being a member of SBCBA not losing their identity etc. There are benefits to joining the Chamber of Commerce. More discussion on this to come!

Tourism Committee, nominated chair Mary Nichols, but she wasn't present to accept so Joe Hoffarth was nominated a co-chair and accepted.

Discussion about South Bruce Tourism having a waning membership could also benefit by the umbrella of the SBCBA.

Advocacy and Outreach Committee, nominated chair, Adam Ireland, accepted.

Jim motioned that another committee should be highlighted, a Membership committee. Nominated were Kathy Evans and Jean Culliton as co-chairs with Elaine as a member. Les Nichols seconded and all were in favour.

Next meeting: April 3rd at 7:00 AM Jim Gowland Boardroom, 1468 Conc. 10 Teeswater.

Meeting adjourned.

Signatures of Officers on Approval:

President/Vice President

Secretary

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