



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – November 13, 2017 Council Meeting 7:00 AM

Meeting at Municipal board room in Teeswater were: Nik, Jim, Mark, Leanne, Adam, Shirley, Les, Richard, Elaine, Dale, Rhonda and Kathy.

Adam opened the meeting, welcoming everyone.

The minutes from the September and October meetings were approved by Les and seconded by Jim.

Elaine gave the treasurer's report.

Membership Report: Start thinking about next years membership.

Municipal Report: Mark talked about land available for future development. The municipality is constantly looking at room for expansion. The rules for rural Ontario differ significantly however, than around the larger urban centers. There are negotiations in progress. The municipality is trying to come up with a template on what is required for land development. IE: are sidewalks necessary or is a curb all that's required. They want to be prepared for future growth. There are a lot of exciting things happening in South Bruce, now and in the foreseeable future.

Leanne mentioned the NMWO (Nuclear Waste Management Organization) is having 6 Open Houses scheduled in both the AM and PM of November and December. They are RSVP events in order to save time/money/effort. The more people there the better. Show support and get the word out.

Les made a motion to email membership about the upcoming Open Houses. Jim Seconded. All in Favour.

Leanne also mentioned that there is funding available for training and there are upcoming courses available at a great rate. Currently there is an Industrial Forklift Course November 22nd from 8 AM to 3 PM at the Formosa Hall at a cost of only \$50 dollars per registrant! Please preregister and promote this great opportunity for your business. Another upcoming course will be a \$200 dollar customer service course! Amazing opportunities for your staff! Check out the Municipal site for more information! www.town.southbruce.on.ca If the courses are not utilized, then the money will find other ways to be spent!

Jim feels that the project at the Bruce is sizable. That if the local people take advantage of the training available, the benefits could be substantial.

Jim made a motion to extend communication to the members re: the training available. Les Seconded. All in Favour.

Leanne pointed out that the business section of the Municipal website you can find the Bruce Power Summit Meeting where a presentation was made by Dave Ireland which highlighted South Bruce very favourably. Thank you Dave!

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Rhonda discussed the Country Coupon site. It's available for all businesses to use, it's free, it's widespread promotion and it can be up for Christmas promotion!

Business to Bruce Initiative was discussed. It's felt that South Bruce is a co-operative community, meaning people helping people and that is what is meant by the wording in the report.

Adam pointed out the Rules and Responsibilities of Local Leaders (Business Owners) found within the report. "Annual commitment of approximately 15 to 20 hours. Participate in online network that welcomes prospective business owners and respond to questions. Act as ambassadors for new business prospects – meet/guide new prospects when they come to town – Mentorship for newly established business owners. Engage extended networks in business recruitment." He feels they are reasonable expectations. Mark reminded everyone to not get caught up in that report, it's meant for people looking to come to South Bruce. Jim commented that it's all for community betterment. Leanne said it's the municipal plan, they hope to adopt it. Hopefully people will do their research and look at South Bruce for the opportunities available. Adam thought we should table the discussion for a later date.

Committee Reports:

- A) Agriculture: Les – looking into the bylaws on taxation for Agriculture land.
- B) Industry: Adam - mentioned that Dave was away. Meeting coming up in January.
- C) Main Street: Nik- Quilters map. Jean contacted the Priers family for information on the tour they organized. They are looking for funding via Grass Roots and Bruce county. Goal launch is Teeswater homecoming 2019. They estimate the costing to be about \$800.00 dollars with printing to come from funding dollars. Goals to organize, send out a package on costing, rules and timeline, and have a list of interested family's farms businesses and launch Summer 2019!
- D) Tourism – Shirley reported 4 new members. Discussed ideas for parade floats, breakfast with Santa.
- E) Outreach – Adam backed off on a letter re proposed taxation on farms. Mark commented that if letters aren't written, there won't be any action.

Elaine mentioned a meeting with Richard and Kathy in regards to the plan to change the current Directory. At a cost of roughly the same that SBCBA has for the current directory, Richard can produce a 32 page booklet. Three dedicated pages to SBCBA, main cover and center pages for the "directory" and all other pages to be sold at 250 per page for members. Jim mentioned that Huron Kinloss puts out a booklet that is quite nice and it's 8 x 10. Adam wants a copy of the proposal from Richard, so Kathy to forward emails of the executive to Richard for that purpose.

Next Meeting to be a Christmas Breakfast at Nik's (Harley's in Mildmay) December 4th at 6:45 AM.

Jim moved to adjourn. All in favour!

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Signatures of Officers on Approval:

President/Vice President

Secretary

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