

SBCBA Meeting Minutes -- February 4th 2019

In Attendance: Nikk, Jean, Dale, Dave, Cory, Rhonda, Kathy, Pete, Joe

- Treasurer's Report.... Elaine emailed Nikk

Membership...

- Kathy sends out emails in February; this years date is March 1st is the beginning of Membership year

Feature a Business...

- How do we get a write up? Possibly a summer student
- Have a form of questions → (Nikk to work on; summer student with writing skills)
- Do a draw incentive? (deadline?) for members to submit there write up
- Hopefully we can get 12 people to rotate until next year for website
- Dave -- who are are members & new members we can chat with
- Rhonda → find something that no one offers & is of value
 - Discounting training; sponsoring training
 - Get a copy of what Rhonda sends to new businesses
- Peter → asked the student if it can be entered into database the info they gather
- October Meeting Decision on the Advertising card for 2020 as it is too late to change this year
- Motion to sponsor \$2,500 to joint training with NWMO
 - Dale motioned, & Dave 2nd
 - Rhonda will send us the form

Municipal Report (Rhonda)

- Spruce the Bruce application is open
- Welcome package to "new businesses" from Municipality
 - Businesses can put something into the package for 2019 (events from tourism)
- New Business in Mildmay selling sheets -- (12 new stores in 2018 in South Bruce!!)
- There are digital grants to have a student help businesses be up to date on digital workings (social media, etc) → Rhonda is applying
- Grant they received on municipality from 2018 -- wayfarer signs (split 40/40/20)

Industry Report (Dave)

- Dave is out having a lot of conversations

Tourism Report (Rhonda)

- Committee Council -- Rhonda talk to about help with tourism
- Tourism Post-Card printed
 - Seniors Games August 14th?
 - Support Quilt tours
 - Spruce the Bruce (tractor town, tables) → Rhonda applying for grant

- Dave Motioned to Close the Meeting; Kathy 2nd