



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – April 15, 2013 Council Meeting

The SBCBA Council met at 7 a.m. at Buddsteel in Teeswater on April 15th. The venue was changed because the municipal office was locked. In attendance were Les Nichols, Shirley Kuntz, Jim Gowland, Elaine Fischer, Adam Ireland, Dale Lougheed and Steve Tiffin.

Les opened the meeting and the Agenda was adopted in a motion by Jim, seconded by Shirley. Minutes for the March 11th Council meeting were adopted by Shirley, seconded by Jim and carried.

No business arising from the minutes.

Treasurer's report was given by Elaine, all invoices are paid.

There is one new member this month. Elaine is in the process of updating the directory on the website and Shirley is helping with the proofreading. The Holyrood area has yet to receive the directory mailer. Jean Culliton was looking after this area for delivery. Rural routes 3 and 5 of Mildmay also need to be completed.

To date there are 3 businesses that are interested in the member discount program. Initially 10 businesses express an interest in the program. A discussion followed regarding the format and card layout. There would be reference to the participating businesses on the websites showing the discount(s) provided. Would we print the cards ourselves or use a printer? Jim Uhrig from Teeswater Printcraft will be contacted regarding printing costs.

Shirley reported that the Mildmay Optimists are hosting a Business Community Christmas Party on Saturday, November 23rd. The deadline is August 1st to register. There are only 300 seats available. It involved a meal and a hypnotist as entertainment. No mention of location, cost or time. Question was raised about the target audience that is being invited. Elaine was contact one the Optimists members for clarification.

Elaine reported on the Youth Leadership Program through Saugeen Shores is helping highschool, college and university students start their own summer businesses. How can the SBCBA help? Student membership fee? Could this help fill some empty store fronts on the main street?

At this time Sharon Chambers, CAO from the Municipality of South Bruce joined the group. Sharon apologized for the mix-up with the municipal office being locked and thanked the group for the invitation.

A lengthy and informative discussion took place amongst the group regarding Economic Development within the Municipality of South Bruce and Bruce County. Sharon commented that new money for economic development is difficult to find. The Spruce the Bruce initiative has a toolkit from which the municipality can work from. Looking at having some of this responsibility as part of a currently posted job opening the municipality is hiring for.

Sharon asked the group what we needed. What was our mission? Presently, the municipality is focusing on community development as their main focus with the hope that the economic development will follow. The new branding ideas were discuss within Mildmay and Teeswater and the workshops that have been held to move these branding ideas forward. Discuss the

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possibility of a local self-guided tour being set-up for tourist to explore what South Bruce has to offer. It is hoped that once this is development more businesses will become involved.

A further discussion took place regarding the proposed senior complex development on Janet Street and upcoming meeting. The population mixed within the municipality was noted with a mention of drawing young families to the area and the spin-offs regarding schools, minor sports and employment opportunities.

Sharon commented that the municipality is now in Phase 3 of the Deep Geological Repository (DGR) process. A committee of council members and interested residents will be formed shortly to move forward.

Sharon was asked how South Bruce can support and/or help existing businesses. Sharon commented that a working relationship with the municipality is vital. Once our group has specific goals, Sharon has asked to be invited back for further discussions. Semi-annual reports from our group to council would also be invited, to help keep the lines of communication open. It was noted that our website could be linked to the municipality website.

An idea was brought forward regarding a future membership drive. This will be part of our goal list moving forward. Elaine will now be looking after the membership updates.

The next meeting will be Monday, May 13th at 7a.m. at Harley's in Mildmay.

Dale moved that the meeting be adjourned.

Signatures of Officers on Approval:

President/Vice President

Secretary

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