



# *South Bruce Community & Business Association*

## *Serving the Municipality of South Bruce*



### **South Bruce Community & Business Association – May 13, 2013 Council Meeting**

The SBCBA Council met at May 13, 2013 at 7 a.m. at Harley's Pub & Perk, Mildmay. In attendance were Dale Lougheed, Shirley Kuntz, Elaine Fischer, Adam Ireland, Valerie Gillies, Les Nichols and Nichole Wise.

Les opened the meeting and the Agenda was adopted. Minutes for the April Council meeting were submitted by Steve Tiffin via e-mail. It was decided to wait and adopt the minutes for April at the next meeting once everyone had a chance to review them.

Les asked for discussion of business from the last two meetings.

Elaine gave the treasurer's report. There has been no activity in the past month other than the printing of the Directories.

Shirley suggested that we should be putting out some type of campaign to attract new membership. Several ideas discussed briefly, such as creating pamphlets and attending area shows to give out information. This will be further discussed at future meetings.

The website is being updated as required.

The online Business Directory is now being kept up to date by Elaine.

A discussion was held to confirm planning for the May 28<sup>th</sup> General Meeting. The meeting will begin at 7:30 p.m. at Hoity Toity Cellars (formerly Carrick Wines). The Member-to-Member Discount Program will be launched at the meeting with Shirley double-checking the contacts and letters for the package. It was agreed to ask Gay Lea to supply a cheese tray and a gift basket for the presenter. Gary Fisher will be the presenter of information on the Agri-Tour Tour Route in South Bruce.

Nichole reported that the Customer Service Workshop was a very good course. It was very interactive on such topics as how to handle situations and who should do what, as well as employee situations. Both Kincardine and Neustadt offices can be approached to present this workshop again as the territories cross at Mildmay and Teeswater. It lasted approximately 1 ½ hours. It was suggested that this workshop should be offered again in different venues.

Nichole will be information about the Mildmay Optimist Christmas party. She will find out if it is only for Mildmay, or can be extended to our entire membership.

Adam suggested that there should be other training opportunities available to our membership, such as any mandatory government training pertaining to specific businesses and sectors. It was decided to contact VPI and the School Board for training, as well as Canadian Federation of Independent Businesses (CFIB). Perhaps a speaker could be arranged for the next General Meeting.

A new person has been hired by the Municipality of South Bruce and it has been suggested by Sharon Chambers that she would be the best person to work directly with SBCBA in the future. The Municipality has allocated funds for a Strategic Plan. It was indicated that this new representative may be our link for involvement in this project.

Branding meetings have been happening in Teeswater and Mildmay. They have their own base committees with key people who come out.

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*Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.*

The next meeting will be Monday, June 17<sup>th</sup> at 7a.m. Pending approval it will be held at the Municipal Office in Teeswater to accommodate having the new Municipal representative attend. This will be confirmed before the meeting date.

Elaine moved that the meeting be adjourned.

*Signatures of Officers on Approval:*

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President/Vice President

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Secretary

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