



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – October 21, 2013 Council Meeting

The SBCBA Council met on October 21, 2013 at 7 a.m. at the residence of Les Nichols. In attendance were Les Nichols, Dale Loughheed, Jim Gowland, Shirley Kuntz, Elaine Fischer, Valerie Gillies and Nichole Wise.

Les opened the meeting and the Agenda was adopted by a motion from Jim and seconded by Shirley, carried. Shirley moved to adopt the minutes for the September meeting, seconded by Dale, carried.

Elaine gave the treasurer's report. There is still no invoice for the sign. Nichole will check to see if it was billed to her account instead of SBCBA by mistake.

A discussion was held on membership matters. Elaine will create invoice samples. Ideas were discussed on how to attract new members such as discounts on advertising in the directory. It was recommended to do a full mailing list to send invitations out for the Annual Meeting. It should include asking what they would be willing to help with.

A motion was made by Jim to set 2014 membership fee at \$100.00 which would include being in the business directory. It would include an information package of what we have been doing. The motion was seconded by Nichole, carried.

The website is being brought up to date as necessary.

The speaker for a General Meeting will be Jill Roote from the Business Enterprise Centre. Supper will be served at 7:00 p.m. and the meeting will follow. A news release and a flyer will be prepared. Elaine will send out e-mails to the membership. The menu will be \$15 per person with RSVP requested by November 18 to Elaine.

SBCBA is to continue with SWOT to help prepare the Municipal Strategic Plan. There could be RED funding. However, this would require being incorporated in order to apply, therefore it would have to go through the Municipality.

Sharon Cambers joined the meeting by telephone conference to give an update. The deadline is October 31 to ask for consultants on the RFP list. In order to access the RED program the economic development would have to be separated out from the rest of the Strategic Plan. RED has a program for 50% of the economic development portion to get an economic action list to work from. The Municipality is asking SBCBA to help, including our SWOT Report. It needs to include specifications. There is OMAFRA funding through the planning stream for an economic action plan for projects up to one year. Through the implementation stream, which is to come from the action plan, there is a funding for up to a 2 year project. The Job Creation grant has the issue that we would be bound to choose from those who need work, rather than from someone with the proper skill sets.

The goal is to have the Strategic Plan done by May 2014. They are working on economic development first, but it will be into the new year or late spring to have it in place. The plan should be done indicating specific projects by the time a person is hired. There continues to be work done on the food tour. Manpower is needed for this project, therefore it may be included in the Action Plan as economic development. The local food funding program may be able to help with the tour. Bruce County has a research student hired who has done food tours. It is

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recommended to have a 5-10 year plan in place to build off of to be more productive. The SWOT plan from SBCBA would be involved in creating the plan. SBCBA will continue to be notified throughout the process.

Jean Culliton has supplied information on a legal support group. Perhaps it should be something for a future General Meeting, perhaps in the spring.

The next Council meeting will be Monday, November 18 at 7:00 a.m. and the residence of Les Nichols.

Shirley moved that the meeting be adjourned.

Signatures of Officers on Approval:

President/Vice President

Secretary

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