



# *South Bruce Community & Business Association*

## *Serving the Municipality of South Bruce*



### South Bruce Community & Business Association – December 16, 2013 Council Meeting

The SBCBA Council met on December 16, 2013 at 7 a.m. at the residence of Jim Gowland. In attendance were Les Nichols, Jim Gowland, Adam Ireland, Valerie Gillies, Elaine Fischer, Shirley Kuntz and Dale Loughheed.

Les opened the meeting and the Agenda was adopted by a motion from Dale and seconded by Adam, carried. Shirley moved to adopt the minutes for the November meeting with a correction, seconded by Jim, carried.

Adam reported that the cell phone companies are keen to discuss a group plan but there has not been a lot of response. A discussion was held on the specific details from different companies. They are willing to go ahead with 17 phones on the plan by the end of the year. Adam will keep in contact with them.

Elaine reported that as Treasurer the only costs she can foresee at this point will be postage and printing for membership packages. There are 10 paid memberships in for 2014.

The website is up to date. It was brought to the attention of the Executive Council that there is another prospective business association in Stewiacke, Nova Scotia that found our site on a Google search for Business Associations. Through the website e-mail, they have asked permission to use our bylaws and objectives as a starting point to create their own association. The contact person felt that our communities and situations were very close in what we are trying to achieve. Permission has been granted. It is hoped that we will keep in contact with each other to see how each association is getting along.

An update was given on the Municipal Strategic Plan. A person has been hired to do the plan and key staff had a meeting with the candidates. Therefore, the process has started. The contract was awarded at the end of November. The Municipality will be in touch with SBCBA to stay current. One of the items on the agenda is to list available commercial properties on our website, both municipally owned and private. A discussion was held on the February General Meeting. The Wood Alliance will not be providing a speaker. Les will see if he can reschedule Jill Roote for a half hour, leaving time for an additional speaker. Dale will ask the brewery about a tour and use of their meeting room. We will wait to confirm the date when information on location comes in.

A discussion was held on Spruce the Bruce. There is not as much happening for our area right now. We need more community involvement. Perhaps we should have someone speak at the General Meeting. It was suggested that perhaps SBCBA should be promoting this rather than the Municipality as they have no designated person for economic development. It was stressed that the main streets are a reflection of the communities so we need to clean them up.

Elaine will e-mail anyone who has not replied concerning renewing their SBCBA Membership for 2014. We will do a direct mailing to 2013 members about the Annual Meeting and Membership. Shirley has

---

*Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.*

the contact information for some new businesses. It was agreed that we should do a bulk mailing to all, as done last year.

Next meeting will be at the Municipal office on Monday, January 20th at 7 a.m. with Buddsteel as an alternative site. It was suggested that we could stuff envelopes there and apply the postage.

Dale moved that the meeting be adjourned