



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – January 20, 2014 Council Meeting

The SBCBA Council met on January 20, 2014 at 7 a.m. at the residence of Jim Gowland. In attendance were Les Nichols, Shirley Kuntz, Nichole Wise, Jim Gowland, Adam Ireland, Valerie Gillies, Elaine Fischer and Dale Lougheed.

Les opened the meeting and the Agenda was adopted by Jim and seconded by Shirley, carried. Jim moved to adopt the December minutes with a correction, seconded by Adam, carried.

Elaine gave the treasurer's report. There are 24 new memberships paid and one more pending. She will check to see why there are still no invoices submitted for the signs used at Mildmay Homecoming. The Membership packages are ready to stuff.

Sharon Cambers gave an update on the Municipal Strategic Plan. A handout was distributed on the communication plan. Any date showing on the plan for January 6 has now been moved to January 20 as the target date. The plan is targeted to be finalized in July 2014. At this point the Municipality is waiting for the consultant to get back to them. They will need approximately 50 Stakeholders to participate. Jim suggested that the stakeholders be drawn from the SBCBA membership list.

A discussion was held on the upcoming Annual General Meeting. Nuclear Waste Management Organization (NWMO) is holding an Open House in Formosa. Jim contacted them and they are willing to host the SBCBA Meeting on February 19 and will give a private presentation to those in attendance. Start time will be 7 p.m. An update from the Municipality on the Strategic Plan will be given at the meeting. Val will design and submit the flyer and news release when the information has been confirmed. Elaine will enclose information in the Membership Packages that are to be mailed out. Shirley volunteered to do the refreshments and Dale committed Huron Lee to supply a Gay Lea cheese tray. Sharon agreed to chair the election process to elect the new Executive Council. We will be asking for feedback at the meeting about the format for the new business directory. Some members have already contributed extra for advertising in their membership renewal. We should get input on the Member 2 Member discount. Adam will create a handout in chart form regarding the SWOT process. Elaine will e-mail out the list of courses available.

Adam reported that the cell phone package is a no go at this point. The packages were not competitive enough.

Shirley has gathered information on five more new businesses.

It was suggested that we should consider what could be done when catastrophic events happen for businesses in our area. If something major happens, such as the recent roof collapse at Mildmay Home Hardware, would there be a way of keeping them on Main Street, or even in the Municipality? There are a lot of older buildings in our communities so this could become an issue quickly.

Next meeting will be the Annual General Meeting on February 19.

Dale moved that the meeting be adjourned, seconded by Elaine. Carried.

The Executive Council remained after the meeting to stuff envelopes for the membership mailing.

Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.

Signatures of Officers on Approval:

President/Vice President

Secretary

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