



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association – September 6, 2017 Council Meeting 7:00 AM

Meeting at Municipal board room in Teeswater. Enjoying Tim Horton's donuts, and coffee were: Adam, Elaine, Les, Jim, Dave, Mark, Leanne, Rhonda, Kathy and new Member Richard.

Adam opened the meeting, welcoming everyone.

Kathy introduced Richard Burke from Extra Mile Color Print Marketing Inc.

The minutes from the June meeting were approved by Jim and seconded by Les.

Elaine gave the treasurer's report.

Kathy gave the membership report. 75 renewed Active Members, 1 Non Active Member for a total of 76 Members. Included of those are: 5 Service Groups, 2 Free Members, and 10 Business Card Ads for the Directory. One new membership and now a total of 78 Members! Elaine mentioned that Studio 410 seemed to think they were members, but somehow their payment wasn't received. Jim motioned to allow a free membership to Studio 410. Dave seconded, all in favour, carried. Adam suggested they be asked to present at a General Meeting. Elaine going to enquire about this.

Municipal Report: Mark started by introducing the Municipality new Executive Officer, LeeAnn and congratulated her on all her efforts with the various tasks she's taken on, IE: the land development project, Business to Bruce, etc. Congratulations LeeAnn. He then went on to talk about the Business to Bruce and the wording within a document describing our area as a "co-operative community". As there are a number of "co-operative's" in the community, and one that didn't fare so well, some aren't as excited about this wording. Perhaps a poll could be taken outside the community. LeeAnn described the process of Business to Bruce like a dating site, matching people up with communities that would match their expectations, so to speak. In her opinion the presentation wasn't spectacular. Dave explained that what some people think 'co-operative' means and what others think it means are two different things. Richard said that as an outsider basically himself, he would describe South Bruce as welcoming. ☺ Mark also touched on the Kinectrics deal noting that it would close on Thursday. Next steps for the Municipality is to find new available land. He agreed a sign should have gone up but noted that not having started any development or infrastructure is why Kinectrics liked/bought it. Adam noted they would be members next year! LeeAnn talked about all the positives of recent in the land purchases, possible business interest, etc... and the spin off positives from that. Excitement is in the air!

Adam asked about Formosa Brewery and was met with a positive yes, there has been interest. He enquired about the Waste Facility and Mark added that although it's not at capacity use yet, it has some room to take on the added Gay Lea expansion but will need to upgrade capacity eventually to handle added companies. It's an ongoing process.

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LeeAnn, mentioned that she's not had a lot of response in regards to the training opportunities. Dave wondered if it was just a matter of getting the word out of what kind of training was available or needed by the companies. Some may not know.

Rhonda talked about taking a tour of the empty buildings in South Bruce. Talking to business owners to see what is available etc. She talked about NWMO funding for training, about the responses not great for the coupon site, about the upcoming Stout N Kraut in Mildmay October 14 from 4 to midnight. Volunteers are needed, and how to include Service Clubs to help out.

Elaine wondered if SBCBA could put up advertising signage. It was discussed that perhaps the SBCBA could sponsor a Drink or Dance, outfit contest.

Committee Reports:

- A) Agriculture: Les mentioned that Danielle Collins was interested in doing a presentation.
Discussion of SWIFT
- B) Industry: Dave attended and participated in the South Bruce brainstorming meetings with the Bruce Country Economic Development Consultant. He attended the presentation of the South Bruce Economic strategy to the participants of the brainstorming session. He will follow up with Leanne or Rhonda regarding South Bruce Economic Development Strategy and the Tool Box. He had a meeting Sept 6th at 1PM with Stelina Williams, extend the life of Bruce Project. The best date to meet with South Bruce Industries is Dec 6th. Meeting with Jennifer Hawcutt who supplied design office furniture.
- C) Main Street: Adam reported on Nik's behalf: Big event coming up the Bavarian Festival in Mildmay. Rhonda mentioned that Fencing for the festival would be estimated at \$5 per foot. Jim motioned that SBCBA give 200 dollars for Festival Costs, Elaine Seconded, All in Favour.
- D) Tourism: Rhonda talked about recruitment, younger members needed, suggested that it could be noted that Day Care could be provided as an incentive.
- E) Outreach: Nothing to report

Elaine handed out the 2017 SBCBA Revenue/Expense Report and Adam handed out the SBCBA Preliminary Budget. Discussion on the budget allowances with Jim stating it was a good start but ultimately would be based on need. Richard offered possible free advertising and would welcome the opportunity to help the SBCBA with this. Jim moved to adopt budget as presented. Les seconded and All in Favour.

Next Meeting: Monday October 2nd @ Jim Gowlands 1468 Conc 10 Teeswater at 7:00 AM

Meeting adjourned.

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Signatures of Officers on Approval:

President/Vice President

Secretary

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