



South Bruce Community & Business Association

Serving the Municipality of South Bruce



South Bruce Community & Business Association Meeting Minutes

June 3rd 2019 @ Harley's Pub & Perk

Present: Cathy, Rhonda, Les, Pete, Nikk (Guests: Cherie, Paul, Andy, Becky)

Minutes from the April 27th AGM to be approved – Moved by Les, all in favour.

Kathy motioned for \$500 be used for promotional materials – all in favour.

Municipal Report (Rhonda) →

- Mildmay in Motion → 10:00-3:00, 16 Businesses in the shopping card (\$500 grand prize)
- Mildmay Water Tower → getting a new look using \$5000 Spruce the Bruce grant
- Bang the Table → website to help with questions, rumors, tax payer opinions, etc.
- Networking Meeting → last year we had Roger Brooks speak
 - Need to work on ideas for this year
- Digital Squad → having a hard time finding staff
 - (13 weeks, 35 hours a week, contracted to help businesses)

Agriculture Report (Les) →

- Weather is a huge problem this year, Bruce County learn of Agriculture land
- Rural/Agriculture – updating the designation to what can be on the land
 - Mapping changes with tiling (prime agriculture and, potential prime agriculture land)
 - Update the bi-law that have been made approx. 75 years ago, goes through County Counsel
 - Some farms are deemed rural and should actually be deemed agriculture

Industry (Dave) → No report

Main Street (Jean/Nikk) →

- Barn Quilts are well on their way (Mapping, brochure, bus tour, hanging the quilts)

Tourism (Rhonda) →

- Tractor Tour → 20th Anniversary, held on Father's Day weekend, 12 locations
- Breakfast in Formosa + brewery pamphlets
- Geocache with the Quilt Tour

Outreach (Adam) → No report

Mission Statement: The SBCBA is a group of community minded citizens dedicated to promotion and economic development within the Municipality of South Bruce.



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Membership (Kathy) →

- 68 members for directory
 - 6 new members
 - Library is paying \$25.00
- Feature Member of the Month → Kathy will send out & feature business each month on website
- Print directories
 - 1 business card ad space left

Meeting Adjourned

Next Meeting: Monday July 8th, 7:00am @ Harley's Pub & Perk

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