



*"Serving the Municipality of South Bruce"*

**Monday January 4, 2021 at 7:00am - Zoom**  
**MINUTES**

**Attendance: Jean Culliton, Les Nichols, Kathy Evans, Rhonda Niesen, Jim Gowland, Patti Weiler, Nicole Wise, Joe Hoffarth, Adam Ireland, Dale Lougheed, Marcie Gowland**

Motion: to approve minutes from the last meeting

- Jean Culliton Motioned – Patti Weiler 2<sup>nd</sup> -Passed

Treasurers' Report – Patti Weiler \$21104.53 – nothing outstanding

Motion: SBCBA will pay for Zoom approx \$22/mth until we can resume "in person" meetings

- Jim Gowland Motioned – Patti Weiler 2<sup>nd</sup> - Passed

Municipal Report – Rhonda Niesen

- Municipal office closed to the public until further notice - Staff is working in 2 teams
- New CBO - Phil Vanhardeveld starts Jan 11.
- Shopping Blitz draw will occur this week for 5 draws of \$500 in SB gift cards.
- Working on the redesign of the new website - hope to launch March 11.
- Municipal staff is working on the 2021 budget hoping to include new grant programs to businesses

Social Media Report – Nichole Wise

Motion: Renew Laura's contract for Social Media at \$100/mth

- Les Nichols Motioned – Jean Culliton 2<sup>nd</sup>- Passed

Annual General Meeting

Motion: To have Matthew Pot be the keynote speaker for the AGM (\$500-\$700 cost). Have him discuss general current market trends, interest rates and economic predictions. Then have a panel of 3-4 local business people discuss current business opportunities, strategies and difficulties during Covid19. (List of potential businesses to contact - Bruce Power, Gaylea, Kenetrics – Nancy McDonald-Exel, AgroParts, Phil Thompson, Mike Steffan, Teeswater Concrete, Harley's, Saugeen Valley, Great Lake Tire, Bryce Weber, Grey Bruce Construction)



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- Jim Gowland Motioned – Jean Culliton 2<sup>nd</sup> – Passed

#### Other items for the AGM

Motion: Use Doodle Poll for elections (if needed)

- Les Nichols Motioned – Jim Gowland 2<sup>nd</sup> – Passed

Timeline would be:

- Nominations/Volunteer – the week of Jan 11
- Elections held from Sat Feb 13-Tues Feb 16

Motion: Spend \$25 (local gift certificate) for each local panel guest speaker as a thank you gift and spend \$50 (local gift certificate) for Matthew Pot

- Jim Gowland Motioned – Jean Culliton 2<sup>nd</sup> – Passed
- There will be promotion on Social Media but no contest

#### Committee Reports

- Agriculture – Les Nichols  
Successful crop  
Nothing to report – pretty quiet
- Industry – Mike Steffan – Not in attendance
- Main Street – Nicole Wise & Jean Culliton
  - Highlighted the "Frosty Porch Parade" event  
Fun to do and attend, over all well attended and participated in
  - Recommended to keep up the social media presence into 2021
- Tourism –Rhonda  
Have not met – no report
- Outreach – Adam  
Nothing have not met



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2. Membership

Motion: To have a "pay what they can" policy for 2021 membership fee. If their business is doing ok, they can pay the regular membership fee. If their business is suffering, have them send their membership information back in and we will help them out. If they cannot pay full amount we will follow up with a phone call.

- Jim Gowland Motioned – Jean Culliton 2<sup>nd</sup> - Passed

3. Community Calendar/Social Media

- Have businesses fill out a form confirming information on their business. Then feature them on our social media page, and community calendar.

4. Next meeting – Monday February 01, 2021

5. Adjourn