



"Serving the Municipality of South Bruce"

**Monday Dec 7, 2020 at 7:00am @ Zoom
Minutes**

Attendance: Jean Culliton, Les Nicols, Peter Evans, Kathy Evans, Aaron Armstrong, Rhonda Niesen, Jim Gowland, Patti Weiler, Adam Ireland, Marcie Gowland

Approval of the Minutes

- Jim Gowland Motioned – Kathy Evans 2nd - Passed

Treasurers' Report – Patti Weiler

- \$21245.53 – no outstanding bills

Municipal report – Rhonda Niesen

- Budgets are being worked on right now with the municipal board
- Introduction new programs and events and grants
- SouthBruceswitchboard.ca – survey on budgets on the website right now
- Redesigning the SB website
- ER mgt team – monitoring Covid numbers
- Interviewing for the CBO this week – 5 local candidates

Social Media

- December give a way promotion - 3x \$50 gift certs approval
 - Kathy Motioned – Jean 2nd - Passed

AGM - Wednesday Feb 17/21 - date penciled in

- Jim motion to host virtual AGM – Patti 2nd – Passed
- Zoom cost \$20/month
- Marcie and Adam work together on proposal for AGM format

Ideas and Suggestions

- Dave Ireland has had multiple discussions with Nancy McDonald-Excel from Kinetrics-experiences and pride in her hometown
- Small business working with large businesses in a community
- Panel idea – BP rep, Gay Lea, Kenetrics,
- The Hub – Huron Kinloss (Rhonda N suggestion) – will send forward information on speakers - ½ price for speaker on zoom vs in person
- Have Laura do the social media post – social media post “Like and share contest”
- Have an incentive to show up – draw/swag



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- If speaker is booked earlier enough – will get speakers interest sparked and questions drummed up.
- Speaker on marketing – and have local businesses showcased as well – combining both?
- Finalize details beginning of January
- Open to all ppl?
- "Dinner with the CEO?"

Committee Reports

- Agriculture – Les Nichols
 - Xmas in the country Formosa – 2700 vehicles through
 - Protecting the food safety Act was passed this week
 - Fall harvest compete – good yields - timely harvest
- Industry – Mike Steffan
 - Not with us
- Main Street – Nikk Wise & Jean Culliton
 - Will post addresses so people can look at the decorations
 - Asking for local businesses for swag for the gift draws – 10 draws total
 - Banner displayed?-photo op – used at the draw
 - Maybe go live for the drive
 - Jean will be going around to businesses from SB asking for Swag
- Tourism –Rhonda
 - Virtual meeting coming up
 - Looking at sponsoring Formosa Country Christmas
 - Get some Covid events going
 - SB Passport will continue through the end of the year
- Outreach - Adam Ireland – Waste Water Treatment
 - Letter of support from the business association for the grant and application has been submitted
- Next meeting – Monday Jan 4th at 7am in digital format
 - Add to agenda- membership fees – or free? Budget? Explore what it would look like finances?
 - Membership – paying by e-transfer?



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- Additional notes
 - Rural Internet
 - Working with CRTC – Huron Perth has been working to get better internet to rural internet.
 - Could our business Association work to have this
 - Get a report on internet from Gov't– will be directly supporting local internet
 - Who is the best person to contact for this issue – Bruce county been working on it – Rhonda will reach out and see what info she can get
 - Kathy – Dec 31 – membership
 - Working on new membership signup form
 - Marcie can help with the membership signup and registration
 - Having something on FB page to remind people renewal is coming up – utilizing Social media
 - Adjourn – Jim Gowland motion to Ajourn