



“Serving the Municipality of South Bruce”

Monday March 1, 2021 at 7:00AM

Virtual Zoom Meeting

MINUTES

Attendance: Adam Ireland, Patti Weiler, Jim Gowland, Aaron Armstrong, Les Nichols, Brad Dent, Marcie Gowland

Guest: Rita and Gerald Groen

1. Motion to approve Minutes from February meeting.

Jim Gowland Motioned - Patti Weiler second - Passed

2. Motion to accept the Treasurer's Report \$21904.00
Les Nichols Motioned - Jim Gowland second - Passed

3. Results of the 2 Resolutions and bylaw changes survey - **all unanimously passed**

- a. Trucking - License (2 week 103 hour - \$10000 cost)

- i. Wanda Inglis - Contacted Adam, see what others are doing, Canadian Federation of independent Business, Mildmay Chamber of Commerce connections.
- ii. Commercial Trucking, Teeswater Concrete, awareness
- iii. Press release - to local papers
- iv. Patti and Todd(her boss) would like to work on this resolution that helps with the large increase. (12% avg increase) - Adam will call Todd

4. Council Elections

- a. Chair

- i. Jim Gowland Nominated Adam Ireland - No other nominations - Adam will Stand

- Adam Ireland is the Chair for 2021-2022 year

- b. Vice Chair



“Serving the Municipality of South Bruce”

- i. Adam Ireland nominated Aaron Armstrong- No other nominations - Aaron will Stand
 - Aaron Armstong is the Vice Chair for 2021-2022 year
- c. Treasurer
 - i. Jim Gowland nominated Patti Weiler - No other nominations - Patti will Stand
 - ii. Patti Weiler is the Treasurer for 2021-2022 year
5. Plans/brainstorming session for 2021 plans - April Meeting coming up - Annual Plan
 - a. Covid - Biggest issue that businesses are facing
 - b. Zoning in the community - Industrial and residential and commercial property for development
 - i. Brad Dent - Nothing really has changed
 - ii. Have a conversation with the County and Municipality
 - iii. Les - would be good to have some land in reserve
 - iv. Social Media - Promotions - Surveys sent out
 - v. Update website
 - vi. Communication to members
- ~~6. Municipal report – Rhonda Niesen~~
- ~~7. Social Media Report – Nicole Wise~~
8. Marcie - Google Documents - Minutes and Agendas
 - a. Anyone who needs help contact Marcie or Adam.
9. Committee Reports
 - a. Agriculture – Les Nichols



“Serving the Municipality of South Bruce”

- i. CCA - Round table on crop production - standardization of procedures - early in process
- ii. Rural internet is a big problem - Formosa maybe upgraded in summer?
 - Letter to wightman - upgrading rural internet - Makes such a difference having reliable - Adam will delegate this to Les
 - Adam - Doug Ireland and Ehtel tower south of Teeswater

~~b. Industry – Mike Steffan~~

~~c. Main Street – Nicole Wise & Jean Culliton~~

d. Tourism – Rhonda Niesen - Gave by Marcie and Les

- i. Tractor tour - early planning stages -drive by?
- ii. Snow Sculpture competition - 330 votes - 8 entries
 - another planned event in spring (Easter Time)

e. Outreach - Adam Ireland

- i. Nothing to note

f. Membership – Kathy Evans sent in Report

- i. Sitting at 17 members signed up now - good start to the year
- ii. Etransfer is popular with more than 50% using the option.

10. New Business - None at this time

11. Next meeting – Monday April 5, 2021 - 7:00AM

12. Brad Dent motioned to Adjourn @ 7:50am