



“Serving the Municipality of South Bruce”

Monday June 7, 2021 at 7:00AM

Virtual Zoom Meeting

MINUTES

Attendance: Adam Ireland, Jean Culliton, Brad Dent, Patti Weiler, Aaron Armstrong, Matt Grant, Jim Gowland, Les Nichols, Nicole Wise, Rhonda Niesen, Joe Hoffarth, and Marcie Gowland

Members in Attendance: Rita and Gerald Groen

- Approval of Minutes

Jean Culliton Motioned - Les Nichols second - Passed

- Treasurers' Report – Patti Weiler
 - \$24827.08 - 12 membership and no outstanding bills
 - Move forward with 2 Lucknow businesses as they service South Bruce
- NWMO update - Dave Rushton - on for August 2nd meeting
- Municipal Report – Rhonda Niesen
 - Municipal Office remains closed to the public, may open in the 2nd phase, staff working on rotating shifts
 - Staffing changes
 - Operations Manager - Jamie Morgan
 - Public Works Superintendent / Drainage – Bill Hayes
 - Dave Durrer moved up to Lead Hand for Mildmay-Carrick Shop
 - Kevin King – Operator/labourer Mildmay-Carrick Shop
 - Vivian Kennedy was our SB CLC Project Coordinator now our Deputy Clerk
 - SB CLC Project Coordinator – Morgan Hickling
 - Pools scheduled to re-open June 15th to swim, June 14th for in person registration
 - 2 New businesses – Country Garden Greenhouse (Brenda Kraemer) and Freezer Fitness (Beth Fischer)
 - Increased use of our online engagement platform – www.southbruceswitchboard.ca – surveys to have your say and share your thoughts
 - Completed Resident/Business Survey for our Economic Development Plan and Corp Strategic Plan for the next 5 years
 - Outdoor Fitness Equipment location
 - How to measure willingness for the NWMO project



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- Job posting service free to South Bruce Businesses on our Municipal Website
- Funds still available for SB Façade Improvement Grant in our CIP areas – includes interior and exterior improvements (Municipally funded)
- Funds still available for Spruce the Bruce Grants CIP area (County funded)
- Money available for Regional Relief and Recovery Fund (RRRF) through Saugeen Economic Development
 - Max loan of \$60,000
 - 0% interest and no principal payments until Dec 31, 2022
 - Portion is forgivable if paid back by certain date

Social Media Report – Nicole Wise

- Looking for more content

Website Update Committee Reports

- None at this time

Committee Reports

- Agriculture – Les Nichols
 - Field work commencing
 - Conservation Act is being reviewed - concentrating on core values
- Main Street – Nicole Wise & Jean Culliton
- Tourism – Rhonda Niesen
 - South Bruce Vintage Tractor Tour – Father’s Day June 20th 9am-6pm, 11 locations throughout South Bruce
 - Father’s Day Breakfast – Rotary Fundraiser at Rotary Park 8:30am – 12:30pm
 - Mental Health Awareness contest for the month of May – Karen Begg’s received \$25 gift certificate for the M&R Burger Box
 - Show your Canadian Pride contest – voting on tourism website for Canada Day – Prizes to be Won
 - Geocaching contest throughout South Bruce – find Canadian Pins in the caches and take a selfie at a landmark in South Bruce for a chance to win prizes
 - Actively promoting South Bruce Barn Quilt Tour – covid friendly event
 - Formosa Country Christmas is starting to actively advertise their event as well



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New Business

- Marcie stepping down as the SBCBA secretary
- Steps to hiring a replacement for Marcie
 - Create a description and job posting
 - Platforms for posting the job - Social media, Municipal website

Les Nichols motioned to accept the resignation of Marcie Gowland and solicitate the position for a replacement - Jim Gowland second - Passed

Next meeting – Monday August 9, 2021 - 7:00AM

Jean Culliton Motioned to adjourn the meeting