



“Serving the Municipality of South Bruce”

Monday September 13, 2021 at 7:00AM
Virtual Zoom Meeting
Minutes

Attendance: Rhonda Niesen, Adam Ireland, Les Nichols, Matt Grant, Nicole Wise, Aaron Armstrong, Jean Culliton, and Marcie Gowland. Members: Rita and Gerald Groen

1. Welcome
2. Approval of Minutes
 - a. Les Nichols Motioned – Nik Wise second - Passed
3. Municipal Report – Rhonda Niesen
 - a. MDB Insights has finalized the Economic Development Strategy and the Corporate Strategic Plan and will present it to Council on Sept 14th, 2021 to be adopted. When adopted, all decisions going forward will reflect these documents.
 - b. South Bruce and other Municipalities have partnered with The Hub in Huron Kinloss for a regional application for Digital Main Street Grant. We were successful in obtaining this grant in 2019 when it was first introduced. They have since branched out to include businesses throughout South Bruce, not just restricted to main street. We should find out this week if the application has been approved.
 - c. Before and After School Care Program in Teeswater – we had a survey on www.southbruceswitchboard.ca to gauge interest. Appeared there was enough interest, proceeded with registration and had a good amount of registrations, but we are having trouble finding a Before and After School Instructor and cannot proceed until we have one – please spread the word
 - d. Our new by-law enforcement officer starts today (Sept 13) Riley Brugess. We have almost completed our interviews for Full-time Facilities Manager and are currently recruiting for Part time facilities labourer/operator, Part time landfill attendant, and gymnastic assistants
 - e. Working on our 2022 budget – would like taxpayers input by completing the online survey at www.southbruceswitchboard.ca
 - f. Provincial mandate for double vaccination starts Sept 22 and will affect our facilities for everyone over the age of 12.



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4. Social Media Report – Nicole Wise

- a. Looking for content - Will send out an email to membership looking for content
- b. Suggested Nicole K is included on a meeting and possibly do a social media night
 - i. Adam and Nik will work on it.

5. Committee Reports

- a. Agriculture – Les Nichols
 - i. Hail Storm that went through - some fields were 50% yield loss
- b. Main Street – Nicole Wise & Jean Culliton
 - i. Still facing challenges with Covid related issues and new regulations
 - ii. Teeswater Fair was very good to the 2 restaurants in Teeswater (wings from Boomers and pizza sold at food booth from Hometown pizza) Fair was well attended
- c. Tourism – Rhonda Niesen
 - i. Current contest – Capture South Bruce: Submit photos of activities that you have done in South Bruce. Send your photos to southbrucetourism@hotmail.com until Sept 30th and the pictures will be posted on the Tourism website (www.visitsouthbruce.ca) for people to vote from October 1-15th. The photo with the most votes will win a gift basket from local South Bruce Businesses
 - ii. Upcoming contest – Pumpkin Carving/Decorating Contest: Submit photos of your pumpkin creations to southbrucetourism@hotmail.com until Oct 31st and the pictures will be posted on the Tourism website (www.visitsouthbruce.ca) for people to vote from November 1-15th. The photo with the most votes will win a gift basket from local South Bruce Businesses
 - iii. Looking for committee members to join the tourism committee. Before covid, we would tour various South Bruce Businesses to help promote them. Once it is safe to resume this activity, we will. We meet once a month



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d. Membership – Adam Ireland/Marcie Gowland

- i. Directory will move forward this year - cost was approx \$1800 last time for mailing and printing
- ii. Marcie to send Jean past members
- iii. Nik will try and fill one spot and Jean will talk to Teeswater Ag society to fill the other spot.

Motion to print directory for the 2021 year and revisit next year- Jean Motioned - Les Second - Passed

6. Old Business

a. Update on search for Marcie’s replacement

- i. Unique position and should try to find someone with roots in the community
- ii. Holding on to find the right candidate
- iii. Renew Ad on Social Media, Community Calendar, Municipal Website

b. Communication email to members

- i. Adam will formulate a mailer to ask members if they have someone to approach for the position as well as an update as to what we have been up to this year.

7. New Business

- a. Matt Grant will confirm Paul from VPI can attend next meeting via Zoom



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- b. High Speed Internet
 - i. Either an info night or report to be sent out (Mid November is the goal) to membership as to what is happening from all providers and what they can offer to rural residents
 1. Jean will contact Lisa Thompson
 2. Matt will contact Starlink (slow at deploying in all places, not just in South Bruce)
 3. Rhonda will contact Wightman
 4. Jim Gowland will contact Eh Tel
8. Next meeting – Monday October 4, 2021 - 7:00AM
9. Jean Motioned to adjourn

Meeting about Directory - Jean, Nik, Adam and Marcie

- Jean will contact Printcraft and Teeswater Ag Society (re Fair Theme for 2022)
- Nik will fill other ad space

2022 Goal for Membership and Directory

- Send out renewal mailer/social media blitz End of Jan prior to AGM with directory done for beginning of May

Goal is to get the Directory sent to printers by Sept 27.