



*“Serving the Municipality of South Bruce”*

**Monday August 9, 2021 at 7:00AM**

**Virtual Zoom Meeting**

**MINUTES**

Attendance: Joe Hoffarth, Rhonda Niesen, Adam Ireland, Les Nichols, Matt Grant, Brad Dent, Aaron Armstrong, Marcie Gowland. Members: Rita and Gerald Groen

Guests: Dave Rushton and Leanne Martin

1. Approval of Minutes
  - a. Jim Gowland Motioned – Les Nichols second - Passed
2. NWMO update - Dave Rushton – Overview and updates with regards to the DGR project
3. Municipal Report – Rhonda Niesen
  - a. Updating our Economic Development Strategy and Corporate Strategic Plans – MDB Insights – input from stakeholders, council and municipal staff, service groups, businesses and community through various venues – interviews, workshops, surveys etc. MDB Insights to present to Council for approval end of August
  - b. Investing the need for a Before and After School Program in Teeswater – Mildmay already has a good program – survey on southbruceswitchboard.ca until end of next week
  - c. Fall Business Networking Evening – Wed Oct 20<sup>th</sup> 6-8:30pm with meal with Daniel Lewis T by Daniel motivational speaker – Entrepreneur, marketing and customer service expert – selected as 1 of 3 entrepreneurship ambassadors for Canada
  - d. Funding is still available for South Bruce Façade Improvement Grant – 5 awarded to date
  - e. Free Job posting service on Municipal Website is still available for South Bruce Businesses
  - f. Hiring – By-law officer (part-time) and Full time Rec & Facilities Manager (Doug Nichols retiring the end of October)
  - g. Municipal office is open to public, staff back in the office and recreation programs have resumed
  - h. Bruce County Public Library Perks Program (month of October) – promote small business using library card – cross promotion, personalized posters advertising your incentive
4. Website Update Committee Reports
  - a. Send any suggestions to Aaron via email
5. Committee Reports



*“Serving the Municipality of South Bruce”*

- a. Agriculture – Les Nichols
  - i. Hydrogen Studies in conjunction with Bruce power and Bruce County Farmers - Very early stages
- b. Main Street – Rhonda
  - i. Sandy’s in Mildmay sold and will now be Winghouse
  - ii. Freezer Fitness - behind the Cheese House - Runs classes and Hockey fitness
- c. Tourism – Rhonda Niesen
  - i. Very successful South Bruce Vintage Tractor Tour on Father’s Day will 11 host sites – Donations were tripled for this year and people came from all over
  - ii. Activities:
    - 1. Mental Health Awareness Draw – Post activities that you did during covid to maintain your mental health
    - 2. Show Your Canadian Pride – Decorate your business or home in Canadian Décor
    - 3. Explore South Bruce Through Geocaching – Find the Canada Day pin, treasure hunt
    - 4. Capture South Bruce – Share photos of activities you did in South Bruce this summer
    - 5. Pumpkin Carving Contest in October
  - iii. Push on volunteers for the barn quilt committee

#### Old Business

- d. Actively working on replacement for Marcie Gowland
  - i. Posted job on Facebook and on Municipal website
- e. Paul from VPI - attend the September meeting
  - i. Matt will contact Paul to see if he is available for attending the meeting

#### 6. New Business



*“Serving the Municipality of South Bruce”*

- a. In future have a speaker attend a meeting from the Nuclear Innovation institute
    - i. Adam and Leanne Martin will discuss and work out a date.
  - b. Discussion on if we will meet in person or virtually
    - i. Adam will contact Nik about having an in person meeting at Harley’s. We will re-evaluate closer to the date
7. Next meeting – Monday September 13, 2021 - 7:00AM – zoom or in person TBD
8. Motion to Adjourn Jim Gowland