



“Serving the Municipality of South Bruce”

Monday December 13, 2021 at 7:00AM
Harley’s Pub and Perk
Minutes

1. Welcome
2. Approval of Minutes - Moved by Jim, seconded by Mike
3. Treasurers’ Report – Patti Weiler
 - Patti provided a listing update of transactions since the last meeting.
4. Municipal Report – Rhonda Niesen
 - Rhonda was not able to attend the meeting.
5. Social Media Report – Nicole Wise
 - Social media report attached.
6. Committee Reports
 - Agriculture – Les Nichols
 - Industry – Mike Steffan
 - Main Street – Nicole Wise & Jean Culliton
 - Tourism – Rhonda Niesen
 - Outreach - Adam Ireland
 - Membership – Adam Ireland/Marcie Gowland
7. Old Business
 - Jean- Wightman - high speed internet update - No update available
 - South Bruce is conducting 40 various studies looking into the different sectors , and what will South Bruce look like with or without the DGR
 - Schedule a time to discuss the study findings at January meeting



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- Have a discussion on what role the SBCBA will play in the future discussions of the DGR

Summary of discussion:

A - The NWMO DGR project continues to be the largest single economic decision that the community needs to engage with in the short term. SBCBA should be actively engaging with stakeholders and our members so to provide a resource for our members and to make sure their concerns are raised in this process. To this end, all of our members opinions on the project are valid, but no one opinion will be held over and above any other. First and foremost It is important that the health and welfare of South Bruce businesses are addressed in a thoughtful and rational manner.

B – There are nearly 40 different studies that are in various stages which examine the DGR project and its impact on South Bruce. It has been proposed that when research and reports are released by the NWMO and the municipality, the SBCBA should strike a committee consisting of both members of the SBCBA board as well as the general membership to then review each report and provide feed back to all members as well as the municipality on the business community’s reaction. If further clarification is needed at that time, it will be requested.

C – SBCBA at this time will take no position on either for or against the DGR project. We will focus on the impact the project will have on our current and future business opportunities and make sure we assist in amplifying concerns and questions that our members may have.

- Update on search for Marcie’s replacement -
 - 2 Candidates in the short run. Hope to have it sorted out by next meeting.

8. New Business

- Priorities of SBCBA for 2022-23



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- Council to review Vision and mission statement before next meeting
- AGM - Date, location, what will it look like?
 - Nuclear Innovation Institute speaker- Adam to continue discussion with NII
- Membership drive and mailout - Not discussed, tabled for next meeting

Next meeting – Monday January 10, 2022 - 7:00AM

- Hybrid Meeting (Zoom and in person? - to be discussed)

9. Adjourn