



“Serving the Municipality of South Bruce”

Monday November 1, 2021 at 7:00AM

Virtual Zoom Meeting

MINUTES

Attendance: Rhonda Niesen, Adam Ireland, Les Nichols, Jean Culliton, Aaron Armstrong, Jim Gowland, Patti Weiler, and Marcie Gowland.

Members: Rita and Gerald Groen

1. Welcome
2. Approval of Minutes
Jim Gowland Motioned – Patti Weiler second - Passed
3. Treasurers’ Report – Patti Weiler
\$24642.08 in bank - no outstanding bills
4. Municipal Report – Rhonda Niesen
 - a. Virtual network night with Daniel Lewis on Oct 20 th was a success – positive personal story of overcoming odds to become successful
 - b. Working on the 2022 budget – reviewing our new strategic plan and
 - c. Economic Development update and see how we can incorporate them into the budget
 - d. Digital Service Squad will be starting within a few weeks – some hiring done– 4 positions for 4 regions. Free help with marketing/social media tools throughout South Bruce
 - e. Grey Bruce Virtual Job Fair – Nov 23 rd
 - f. November 4 th , new owners Raymond and Melissa Song will take over ownership and continue on with Mildmay Freshmart
 - g. Wing House – signs are up and decals out of windows



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- h. Sit on the Grey Bruce Local Immigration Partnership (GBLIP) – community focus subcommittee – how to make anyone new to the area feel welcome, there is also an employment subcommittee and others within this group.
5. Website Update Committee Report

- Pausing until the new year.

6. Committee Reports

Agriculture – Les Nichols

- 75% of beans are completed
- Harvest weather challenged
- Beans average yields - Corn above average
- dramatic increase in costs of fertilizer and propane

Industry – Mike Steffan

- Adam is going to contact Mike and see where he is at

Main Street – Jean Culliton

- Formosa store is doing really well
- Teeswater Community Calendar is ending
 - possibility of a collaboration of writers from the community calendar with the Mildmay Crier??
- Teeswater 2nd annual witch dance was well attended
- Internet services - hoping to have a report by December meeting
- Post and Beam - New business in Teeswater - Convention and meeting centre and rooms for rent



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- Possibly host the AGM there, and arrange a tour
 - New Owners of the Freshmart Raymond and Melissa Song
 - Sandy’s has new signs up for “Wing House” and decals removed

Tourism – Rhonda Niesen

- Tourism – Several pumpkin creations will be posted on the Tourism website for voting for the next 2 weeks
- Winter/Christmas decorating contest
- Working on an event for July – hint Field to Fork
- Hanging of the Green, Formosa Country Christmas

Motion: Give \$200 to the Christmas events in the area (Teeswater Christmas Parade, Hanging of the Green - Mildmay, Christmas in the Country - Formosa

Jim Gowland motioned and Patti Weiler second - Passed - Patti will distribute the money.

Membership – Adam Ireland/Marcie Gowland

- Directories will be mailed out - Jean will take the extras to put out at places.

7. Old Business

MEETING WITH LISA THOMPSON

Transportation concerns - Lisa has heard this , but says she will try and get some key players together to discuss this issue

Community

- positive about what is happening in the South Bruce with regards to industry and community
- Labour and workforce - have to work on attracting diversified labour to the area - Labour shortage is a global issue and they have labeled 2021 as the “Year of the great resignation”



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Discussion at the SBCBA meeting

- Municipality of South Bruce has been working with Grey Bruce Local Immigration Partnership (<https://greybrucelip.ca/>) to identify key goals and find ways to make newcomers feel welcome
- Ask immigrants and newcomers what they are looking for “what they need to succeed” - 1 on 1 interviews and surveys
- Sources for food, religion and clothing
- event nights and meet and greets

Housing

- Massive concern all across Ontario - some ideas for addressing this
 - Tiny Houses
 - Store front conversions
 - Apartments

MEETING WITH LEANNE MARTIN

1. She would be happy to attend an upcoming meeting as she is very supportive of the SBCBA
 - a. She is looking into Teeswater being right at the end of the line, and trying to get it here.
 - b. trying to be proactive on zoning laws for housing
 - c. 40 various studies looking into the different sections , and how was will be successful with or without the DGR

Nuclear innovation speaker in the future - Contact Becky Smith (new in her role, but a familiar face)

- Possible opportunity for Hydrogen opportunities.

8. New Business

South Bruce Recreation Master Plan Zoom call today at 3pm



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- Rita and Marcie will attend

Next meeting – Monday December 6, 2021 - 7:00AM - Hybrid Meeting (Zoom and in person? - to be discussed)

9. Jean Culliton Motioned to Adjourn