



“Serving the Municipality of South Bruce”

Monday, Sept 12 2022 at 7:00AM

Council Chambers - Teeswater

Attendance: Adam Ireland, Jean Culliton, Les Nichols, Jim Gowland, Blair Scott, Rhonda Niesen and Dawn Schiestel

Members Present: Anja Vandervlies, Nancy Delgard and Dave Billings (The Post & Beam)

1. Approval of Minutes:
 - a. June 6 Minutes - Moved by: Les Seconder: Jim Approved
 - b. Meeting Minutes from Feb.8 – Dawn wrote up her notes (Adam still to review his notes and present at next meeting)
 2. Approval of Agenda Moved by: Aaron Seconder: Les Approved
 3. SBCBA director positions for 2022:
 - Mainstreet Chair: Mildmay -
 - Tourism Chair: Rhonda
 4. Treasurers’ Report – Patti Weiler - Not Present
 5. Municipal Report – Rhonda Niesen
 - South Bruce Façade Improvement Grant – 7 have been approved to date totaling \$14K – have a total of \$20K allocated for 2022, so 3 grants valued at \$2K available for businesses within the CIP-Community Improvement Plan
 - Building Better Futures Fund – 1 under review, \$2,500 available to service groups to start up no programs, revive or maintain current programs – not a matching grant. Covering the areas of: Arts/culture, Sports/recreation, Social/Health, Environmental or Tourism
 - South Bruce Business Networking Evening – Oct 19th with meal 6-8:30pm in Formosa. Keynote Speaker Mahfuz Chowdhury – digital marketing and building relationships with customers through the art of storytelling
 - South Bruce Volunteer Appreciation – Nov 2nd from 5-7pm in Formosa
 - Recruiting for an Economic Development Officer – Contract position
- Tourism Report:
- Flavours of South Bruce Event – well attended and received – 96 out of 100 tickets sold for the 1st event!
 - Creating a Events postcard for 2023 – have not done one for the past 2 years due to the pandemic
6. Social Media Report – Nicole Wise: - Not Present
 7. Committee Reports -
 - a. Agriculture Chair - Les: Fertilizer prices are up



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- b. Industry Chair - Brad Dent: Not Present

- 8. Mainstreet Chair:
 - a. Teeswater- Jean Culliton - The Post & Beam renovating the old Letteau’s Building
 - b. Mildmay -
- 9. Outreach: Adam

- 10. Old Business
 - a. Letter to County/Municipality -Adam reviewed the letter which has been written up to be sent to the Municipality and to the County of Bruce.

- 11. New Business
 - 2022 Municipal Election - All Candidates Meeting Oct 5 in Formosa. Have been approached to host an all candidates meeting in Teeswater.

Motion : to host an all candidates meeting in Teeswater

Moved by: Jim Seconder: Jean Approved

Adam to look into a date and location and a moderator.

Motion: Budget for the all candidates meeting set at \$1500

Moved by: Jim Seconder: Les Approved

Questions/format for the all candidate meeting: questions are to be written format with paper and pens available at the door. Meeting a max of 2 hours.

12. Adjournment Motion by: Blair 7:57am

Next Meeting Date: Nov 7 2022 7am

To look into the option of Evening meeting. Post and Beam willing to host as well.