



"Serving the Municipality of South Bruce"

Monday, Nov. 14 2022 at 7:00AM
Harley's Pub and Perk

Attendance: Adam Ireland, Les Nichols, Jim Gowland, Blair Scott, Rhonda Niesen, Patti Weiler, Nicole Wise and Dawn Schiestel

Members Present: Rita Groen

1. Approval of Minutes : Feb 8 Minutes (Adam & Dawn)

Sept 12 Minutes Moved by: Patti Second: Nik Approved

2. Approval of Agenda Moved by: Les Second: Jim Approved

3. SBCBA director positions for 2022

- o Mainstreet Chair: Mildmay - Jim nominated Nik Second: Patti

Nik will stand as Mainstreet Chair for Mildmay

4. Treasurer's Report – Patti Weiler \$21,806.86

Motion to Accept Treasurer's report Moved by: Les Second: Jim Approved

5. Municipal Report – Rhonda Niesen

- o South Bruce Façade Improvement Grants – 7 grants approved, 6 projects complete - \$14,000 allocated
- o Spruce the Bruce Grants w County – 7 grants approved - \$21,678 allocated – largest projects in the County
- o Building Better Communities Grant – 6 grants received, 4 approved, 2 being reviewed - \$9,635 allocated
- o Business Networking evening – Oct 19 th with 40 ppl in attendance with guest speaker Mafuz Chowdhury, Jamie Doherty from SEDC (Saugeen Economic Development Corporation) & Will LeGrand our Digital Service Squad Member
- o Digital Service Quad member – William will be with us until the end of March 2023 – Free service through a regional grant, assist with a variety of digital needs
- o Digital Transformation Grant - 2 SB businesses were approved for \$2,500 each, 1 under review – closed now but will re-open in January 2023.

"Serving the Municipality of South Bruce"

- South Bruce Volunteer Appreciation BBQ – Nov 2nd with approx 70 ppl in attendance
 - Updating CIP – Community Improvement Plan –working to include all of South Bruce, which will also allow us to offer Spruce the Bruce Enhanced Grants.
 - Municipal Budget
6. Tourism Report - Rhonda Niesen
- South Bruce 2023 Event Cards – distributed at the Formosa Country Christmas, Hanging of the Green, brochure swaps, various retail locations and the Municipal office, in SB hockey tournament programs
 - Confirmed Flavours of South Bruce for Sat. July 22, 2023 at Essentially Lavender again due to limited locations with indoor back-up
 - South Bruce Vintage Tractor Tour – Father’s Day June 18 th
7. Economic Development Report - Rhonda Niesen
- Position is still open. Other municipalities are having a difficult time filling the same position
8. Social Media Report – Nicole Wise
- Nicole K is looking for stuff to post, Re-evaluate position in the New Year.
9. Committee Reports -
- Agriculture - Les Crops are still coming off.
 - Industry Chair: Brad Dent Not Present
 - Mainstreet:
 - Teeswater- Jean Culliton Not Present
 - Mildmay - Nik
 - Friday Nov.25th - 40th Anniversary of the Hanging of the Green - going to have a market in the parking lot.
 - Nov 27th -United Church Mildmay - Fundraising Concert
 - Homecoming preparations well under way for Long Weekend Aug.2023
 - Outreach: Adam

Nancy Dalgard from the Post and Beam looking for support at the next council meeting on Nov 22. Adam is going to forward email from the SBCBA to the South Bruce council.



"Serving the Municipality of South Bruce"

10. Old Business

- Dawn - Website Update -Spoke with Will Legrande - going to go over Luke's notes and to advise on weebly or wix site, a lot of current site links back to Municipal Website, can be done through the other mentioned sites. Dawn is to speak with Aaron and move forward with discussions with Will.
- Option to have an evening meeting - maybe get better attendance - Next meeting will be an evening meeting

11. New Business

- Christmas event Sponsorship - Email motion Sept. 27, 2022

Motion to donate \$200 to hanging of the green, Christmas in the Country and the Teeswater Santa Claus parade

Moved by: Jean

Seconded: Blair

Approved

- Dawn - Membership Drive for 2023/24 Wanting to get a start on form and info to be ready for the new year. - Dawn to remove the Directory option from the form

Motion to move the membership fee back to the \$100, one year free for new members.

Moved by: Jim

Seconded: Patti

Approved

12. Next Meeting Date: Nik to set up a date for Christmas Social Meeting with Nancy at the Post and Beam

Motion to open the December Meeting to all members as a Christmas social

Moved by: Nik

Seconded: Blair

Approved

13. Adjourn

Motion to Adjourn - Jim 7:55am