



"Serving the Municipality of South Bruce"

Wednesday, Feb.1 2023 at 7:00PM

Boomer's Cosy

Minutes

Meeting Attendance: Adam Ireland, Jim Gowland, Les Nichols, Jean Culliton, Blair Scott, Patti Weiler, Dawn Schiestel

Members in Attendance: Rita Groen, Cheri Hauck, Joe Hoffarth, Alyssa Archer, David Grant, Anja Vandervlies, John McKague

1. Approval of Minutes : Jan11, 2023 Minutes

- Motion to approve minutes:

Moved by Jim, Second by Cherie

Approved

2. Approval of Agenda -

- Motion to approve agenda:

Moved by Les, Second by Jean

Approved

3. Treasurers' Report – Patti Weiler

- (emailed) report. \$19384.18 in the bank

- Motion to Approve Treasurer's Report:

Moved by Les, Second by Jean

Approved

4. Municipal Report/Tourism Report/Economic Development Plan –

Rhonda Niesen via Email. (reports to be attached to email)

Municipal 2022 Ec Dev Year End Report that can be circulated as much if not all of it will be moving forward into 2023 as well as the Community Improvement Plan (CIP) report which is moving forward in 2023.

Also, we did hire an Economic Development Officer on a 2 year contract – Candace Hamm. Candace comes to South Bruce from the County of Bruce where she has been working as the Applications Technician in the Planning and Development Department for the last 4 years. Candace has completed an Honours Bachelor of Arts Degree, Wilfrid Laurier University, with a Major in Geography. She is also



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currently enrolled in the Municipal Administration Program through the Association of Municipal Managers, Clerks and Treasurers of Ontario (AMCTO) with plans to complete this program in 2023. She brings a solid knowledge of planning activities and will be a great asset to assist the Municipality in moving forward with its Economic Development Plan. This will include working with property owners and developers to explore development lands for future growth. My role as the Economic Development Assistant will not change. I will still be actively working with businesses to inform them of various grants and opportunities available to them. My role is more sustain, maintain and grow current businesses and Candace will focus more on future growth and opportunities for new businesses.

As far as South Bruce Tourism, we have created and distributed the 2023 Event Card (see attached). We are also moving forward with planning our South Bruce Vintage Tractor Tour on Father's Day (June 18) and our Flavours of South Bruce event (July 22) at Essentially Lavender with only 100 tickets being sold!

5. Social Media Report – Nicole Wise - Not Present - Dawn & Jean have been sending Info to Nicole K for Facebook posts.
6. Committee Reports -
 - Agriculture - Les Nichols: Grey Bruce Farmers Week coming up
 - Industry Chair: Brad Dent -
 - Mainstreet Chair:
 - Teeswater- Jean Culliton -
 - Mildmay - Nicole Wise
 - Email to Adam- New Music School Interactive with kids
 - Outreach: Adam -
Thankyou from Christmas in the Country.
Met with Leanne to discuss business sectors/topics if the DGR project moves forward.
7. Old Business
 9. a) AGM - Date: Mar 2nd @ Mildmay Arena Upper Viewing Lobby
Guest Speaker - Gemma Mendez-Smith -approx. 1/2 hour.
Medical Centre Committee would like a brief segment to speak before Gemma
8. New Business -
 - Invite Mildmay Chamber to the AGM
 - Social Networking BBQ in June
 - Donation to Mildmay Homecoming - Defer to next meeting
9. Next Meeting Date: AGM Mar 2



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10. Motion to Adjourn - Brad