



“Serving the Municipality of South Bruce”

Monday Mar 20 2023 at 6:00PM Harley’s Pub & Perk

Meeting Attendance: Adam Ireland, Jim Gowland, Les Nichols, Brad Dent, Blair Scott, Nicole Wise, Ann Marie Dietz, Gemma Mendez-Smith, James Wilton, Jean Culliton, Alyssa Archer, Patti Weiler, Andrea Cordes, Mike Steffen, Dawn Schiestel

1. Approval of Minutes : Feb 1 Minutes
Motion to Approve Minutes as distributed/emailed
Motion by: Jim Gowland Second: Jean Culliton Carried
2. Approval of Agenda -
Motion made to Approve Agenda
Motion by: Jean Culliton Second: Brad Dent Carried
3. Treasurer’s Report – Patti Weiler
\$18872.50 - one bill outstanding.
Motion to Approve Treasurer's Report
Motion by: Nik Wise Second: Les Nichols Carried

4. Council Elections

Chair

<i>Nominee:</i>	<i>Nominator:</i>	<i>Stand/Decline:</i>
Adam Ireland	Andrea Cordes	Decline
Blair Scott	Jim Gowland	Decline
Jean Culliton	Adam Ireland	Stand

CHAIR: Jean Culliton

Vice Chair

<i>Nominee:</i>	<i>Nominator:</i>	<i>Stand/Decline:</i>
Adam Ireland	Mike Steffen	Stand
Blair Scott	Les Nichols	Stand

VICE CO-CHAIRS: Adam Ireland and Blair Scott

Treasurer

<i>Nominee:</i>	<i>Nominator:</i>	<i>Stand/Decline:</i>
Patti Weiler	Jean Culliton	Stand

TREASURER: Patti Weiler



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Committee Chairs :

Agriculture

<i>Nominee:</i>	<i>Nominator:</i>	<i>Stand/Decline:</i>
Les Nichols	Jim Gowland	Stand
James Wilton	Jean Culliton	Decline

AGRICULTURE CHAIR: Les Nichols

Industry

<i>Nominee:</i>	<i>Nominator:</i>	<i>Stand/Decline:</i>
Mike Steffen	Brad Dent	Stand
Brad Dent	Mike Steffen	Decline

INDUSTRY CHAIR: Mike Steffen

Mainstreet Chair:

<i>Nominee:</i>	<i>Nominator:</i>	<i>Stand/Decline:</i>
Nik Wise	Ann Marie Dietz	Stand
Andrea Cordes	Mike Steffen	Stand
Jean Culliton	Blair Scott	Decline

MAINSTREET CHAIRS: Nik Wise, Andrea Cordes

Outreach

<i>Nominee:</i>	<i>Nominator:</i>	<i>Stand/Decline:</i>
Adam Ireland	Mike Steffen	Stand
Brad Dent	Mike Steffen	Decline
Jim Gowland	Jean Culliton	Decline

OUTREACH CHAIR: Adam Ireland

Elections closed, meeting turned over to New Chair - Jean Culliton

5. Municipal Report - Rhonda Niesen - Not Present
 6. Tourism Report - Rhonda Niesen - Not Present
 7. Economic Development Report - Rhonda Niesen - Not Present
 8. Social Media Report – Nicole Wise
 - a. Nicole Kreager’s contract is over and she is too busy to continue on.
- Discussion about position - James Wilton has a background in Marketing/Social Media
- Motion to have James Wilton take over the Social Media
- Motion by: Jim Gowland Seconder: Jean Culliton



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Motion amended to change position title to Marketing/Communications as a director position.

Motion by: Adam Ireland Seconded: Jim Gowland Carried

9. Committee Reports -

Agriculture: Les Nichols

- Supply chain for Ag/crops appears to be better this year than last year.
- Turkey Company - is shipping 10 fully electric EV Tractor for Demo and one is coming to South Bruce to Albadon Progressive. 130HP

Industry Chair: Brad Dent

- Bruce County Plan the Bruce is in Phase 3 of updating Official Plan Everyone should take a look at it and voice their opinions. Dawn to send link to membership, along with the upcoming free training being offered by Bruce County.

Mainstreet Chair:

Mildmay - Nicole Wise

- Nothing new at this time

Teeswater- Jean Culliton

- M&N Final Touch and SB Flooring looking for Help

Outreach: Adam Ireland

- Good Turnout for the AGM
- Last meeting with Leane Martin and DGR -town is holding Nuclear Exploration Forums- April 4 & 5, with lots of different topics. Dawn is to send link to membership

10. Old Business

- a. Membership pricing - discussion regarding values of membership, James going to work on a pamphlet/post as to the benefits of becoming a member. Group to get together and come up with goals for the upcoming year to be advertised as well.

- b. Sponsorship for Mildmay Homecoming

Motion to donate \$500 to the Mildmay Homecoming

Moved by: Adam Ireland Seconded: Blair Scott Carried

- c. Renewal of Contracts - Settled earlier -Nicole not returning

- d. Summer BBQ idea - Discussion with different ideas, Invite the Mildmay Chamber of Commerce . Date and Location to be locked in at April Meeting.



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11. New Business -

- Nik Wise - proposal for a “Holiday Party” Christmas Social on Dec.2 to host in conjunction with the Mildmay Chamber. Sell tickets to business’ and groups for their small Christmas staff parties etc. Interest shown by members present to participate and helping.
- Medical Centre Donation - Medical Centre is a key part of the community and will assist in drawing business and people to our communities.

Motion to donate \$1000 to Medical Centre -

Motion by: Brad Dent Seconder: Jim Gowland Carried

- Discussion of Outreach to increase dialogue with the Municipality and moving forward with further Economic Development of South Bruce.

Motion to investigate and develop a deeper working relationship with the Municipality in regards to Economic Development throughout the year.

Motion by: Jim Gowland Seconder: Gemma Mendez-Smith Carried

12. Next Meeting Date: April 17th at 6pm Mildmay

13. Motion to Adjourn: Brad Dent at 7:53pm