

South Bruce Community and Business Association

“Serving the Municipality of South Bruce”

Wednesday, February 5, 2025

Meeting – Minutes

Teeswater Town Hall, Teeswater

Attendance: Emily Montag, Jean Culliton, Patti Weiler, Jim Gowland, Judy Gowland, Tim Meyer, Deb Meyer, Ann Marie Dietz, Adam Ireland, Nikk Wise, Leanne Martin, Rhonda Niesen, Paula Culbert

Adam opened the meeting at 6:30pm and welcomed everyone. In following the Bylaws of the SBCBA, the number of attendees at this meeting does not meet quorum. The meeting will be modified to a regular SBCBA Meeting with plans for a future AGM to be discussed.

Motion to amend the SBCBA AGM Meeting to a Regular SBCBA Directors Meeting – Jim Gowland, seconded by Emily Montag, passed.

Approval of the Agenda:

Motion to approve the amended Meeting Agenda – Jean Culliton, seconded by Ann Marie Dietz, passed.

Treasurer’s Report: Patti Weiler

- \$16,960.31 with no outstanding payments.

Municipality Report – Rhonda Niesen

- Rhonda provided a year in review including South Bruce welcomed 8 new businesses
- There is a new Resident Welcome Package available to all new residents in South Bruce
- Rhonda also briefly shared details around:
 - o South Bruce Branding
 - o WOWSA Events
 - o Spruce the Bruce Grants
 - o South Bruce housing development

Social Media: Emily Montag

- A good discussion around social media
 - o We may want to consider paid social media ads to reach more social media users, and possibly doing regular member highlights
 - o Discussion regarding teaching social media skills to our members
 - o Emily to bring a social media plan to a future meeting

Agriculture: Jim Gowland

- Jim provided a brief report on the current state of agriculture, in particular the USA Tariff situation

Teeswater Mainstreet – Jean Culliton

- The Teeswater BMO is closing
- Lots of discussion around storefront openings in Teeswater

Mildmay Mainstreet – Nikk Wise

- Wendt's Jewellery is still open, no public closing date announced
- The Freshmart has a buyer
- The Farmhouse Shop plans to extend operating hours in the spring
- Lots of activity at Freezer Fitness
- Harley's Pub & Perk will be celebrating 20 years in service in 2025

Outreach: Ann Marie Dietz

- A letter will be drafted and sent regarding the announced Teeswater BMO closure voicing the concerns of the SBCBA

New Business

- Emily and Adam led discussion regarding recommended changes to the current SBCBA Bylaws. Generally, the changes are "housekeeping" only. Final copy to be brought to the AGM for approval.

Other Business:

- With respect to a reschedule of the Annual General Meeting, the group had a lengthy discussion with the following points discussed:
 - o What is the benefit of joining the SBCBA
 - o Work with the Mildmay Chamber regarding membership overlap
 - o What can the SBCBA do to encourage attendance at the AGM?

Motion to reschedule the SBCBA Annual General Meeting towards the end of March 2025 – Jim Gowland, seconded by Tim Meyer.

Next Meeting: To be determined.

Motion to Adjourn: Jim Gowland at 8:35pm.