

South Bruce Community and Business Association

“Serving the Municipality of South Bruce”

Monday, April 7, 2025

Meeting – Minutes

Harley’s Pub & Perk, Mildmay

Attendance: Adam Ireland, Ann Marie Dietz, Peter Evans, Patti Weiler, Nikk Wise, Emily Montag, Rhonda Niesen, Jean Culliton, Paula Culbert

Adam opened the meeting at 7:00am and welcomed everyone.

Approval of the Agenda:

Motion to approve the amended Meeting Agenda – Jean Culliton, seconded by Emily Montag, passed.

Officer and Committee Positions for 2025/2026:

Adam Ireland led this item on the agenda. He called for nominations for the following positions:

Chair, Vice Chair, Treasurer and Secretary positions:

Adam Ireland nominated Emily Montag for Chair;

Jean Culliton nominated Nikk Wise and Adam Ireland for Chair;

Patti Weiler has agreed to stay on as Treasurer;

Paula Culbert has agreed to stay on as Secretary.

Adam Ireland withdrew his name from standing for the Chair position. Nikk Wise and Emily Montag both agreed to hold the position of Co-Chair and assist each other throughout this term.

The Committee positions were filled as follows:

Agriculture – Adam Ireland

Industry – TBD

Main St – Nikk Wise, Mildmay, Jean Culliton, Teeswater, Peter Evans, Formosa

Tourism – Rhonda Niesen

Outreach – Ann Marie Dietz

Membership – Jean Culliton

Social Media – Emily Montag

Approval of Meeting Minutes:

January 6, 2025 - Motion to Approve Minutes as presented.

Motion to approve January 6, 2025 SBCBA Meeting Minutes – Emily Montag, seconded by Jean Culliton.

February 5, 2025 – Motion to Approve Minutes as presented.

Motion to approve February 5, 2025 SBCBA Meeting Minutes – Emily Montag, seconded by Jean Culliton.

Follow Up from Last Meeting:

- Jean Culliton reported on current membership
- A discussion around adding in-camera to the agenda
- Paula Culbert reported on recent website updates

Treasurer's Report: Patti Weiler

- \$15,983.69 with two outstanding payments

Municipality Report – Rhonda Niesen

- Rhonda reported on the following:
 - o Business & Resident Attraction Campaign
 - o Business Retention & Expansion Program
 - o Spruce the Bruce Grants
 - o South Bruce Downtown Revitalization Program
 - o Let's Talk Tariffs & Energy Transition Initiative
 - o South Bruce Business Networking Evening
 - o Tourism Update

Committee Reports**Social Media – Emily Montag**

- Emily is currently working on SBCBA Member Highlights – posting on social media
- Social Media Training for members – summer project

New Business

- Nikk Wise reported on a recent Chamber Meeting regarding Chamber membership
- Chamber is able to extend membership to all SBCBA members
- This will strengthen both groups and provide more benefits for SBCBA members
- Will consider bringing in a Chamber Rep to a future SBCBA Meeting to share details around the benefits associated

Motion to provide Chamber a \$25.00 fee to extend Chamber benefits to SBCBA members – Adam Ireland, seconded by Jean Culliton.

Other Business:

- No other business presented.

Next Meeting: Monday, May 5, 2025.

Motion to Adjourn: Patti Weiler at 8:05 a.m.