

South Bruce Community and Business Association

***“Serving the Municipality of South Bruce”***

Monday, May 5, 2025

***Meeting – Minutes***

Harley’s Pub & Perk, Mildmay

**Attendance:** Ann Marie Dietz, Patti Weiler, Nikk Wise, Emily Montag, Jean Culliton, Paula Culbert

Co-Chair Emily opened the meeting at 7:00am and welcomed everyone.

**Approval of the Agenda:**

*Motion to approve the today’s meeting agenda – Patti Weiler, seconded by Jean Culliton, passed.*

**Approval of Meeting Minutes:**

*Motion to approve the April 7, 2025 SBCBA Meeting Minutes – Ann Marie Dietz, seconded by Patti Weiler.*

**Follow Up from Last Meeting:**

- Free 2025 Membership Draw
  - o Hays Electric was the luck winner – one year free membership!
- 2024 Treasurer Review
  - o Patti Weiler advised that the 2024 Financials will be audited this week
- Pamphlet Swap
  - o Jean Culliton will provide materials to Rhonda Niesen

**Treasurer’s Report:** Patti Weiler

- \$16,283.69 with no outstanding payments

**Goals for SBCBA in 2025**

- Events discussed included Information Night around Chamber benefits, Patio Party in June, Membership Highlight Night, Xmas Social, social media contest with a prize incentive
- Guest speakers to consider included current members, Municipal Works Department, Saugeen Hospice
- Also discussed connecting with current members and highlighting businesses on social media
- All agreed to add list of donations in the past 1-2 years to be added to the SBCBA website – this will make all aware of what we are doing including current members and community

**Bylaw Forms**

- See under Committee Reports - Outreach

**Chamber Report:** Nikk Wise

- The Chamber was happy with the opportunity to assist SBCBA Members with Chamber benefits
- The Town Crier Representative attended a recent meeting and provided information on territory, etc.

## **Committee Reports**

- Agriculture – no report
- Industry –position yet to be filled
  - o A message will go to all current members soliciting interest
- Main St
  - o Mildmay
    - Discussion around grocery store
  - o Teeswater
    - BMO is down to three days per week
    - New business opening – Boomer’s Cafe
  - o Formosa – nothing to report
- Municipal – nothing new to report
- Outreach – Ann Marie Dietz
  - o Discussion around the continued residential use of commercial store fronts
  - o SBCBA will again contact the Municipality in writing
- Membership – Jean Culliton
  - o Jean provided an update on current membership
  - o There are many opportunities to connect with potential members in all three communities
- Social Media – Emily Montag
  - o All current members have been posted on the SBCBA Facebook page
  - o Facebook usage stats were shared – the SBCBA Facebook page is getting a lot of traffic

## **New Business**

- Bruce County Economic Development is offering various training courses for no fee
  - o Go to their website to see all the offerings

## **Other Business:**

- No other business presented

**Next Meeting:** Monday, June 2, 2025

**Motion to Adjourn:** Emily Montag at 7:55 a.m.